

# IBM

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(Internet of Things, IoT)

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, 2025

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80%

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Nucleus Research ROI <sup>2</sup>

60% ~

90%

90%

50%

5% ~ 15%

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가  
가

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IBM  
R&D  
가  
IBM  
(electric vehicle, EV)

TREAD  
(Transportation Recall Enhancement Accountability and Documentation)

EV  
가  
가  
가  
가  
IBM  
가

IBM  
가  
15%  
90%  
65%

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IBM Watson™  
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<sup>1</sup> Gartner . "Gartner Says 4.9 Billion Connected 'Things' Will Be in Use in 2015." 2014 11 . <http://www.gartner.com/newsroom/id/2905717>

<sup>2</sup> IBM Nucleus Research가 ROI

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