

Capacity subscriptions for Cognos Analytics on Cloud

More flexibility and value for your dynamic business



Highlights

- Cognos Analytics on Cloud is available with capacity subscriptions in addition to the existing user-based subscriptions.
 - Capacity subscriptions offer more scalability and flexibility to add virtually any number of users and assign and change their roles as needed.
 - With capacity subscriptions many organizations see more economic value and lower TCO in addition to the usual advantages of cloud.
 - Cognos Analytics on Cloud subscription models offer enterprise-grade analytics to virtually anyone in your organization and can help form the foundation of your cognitive transformation.
-

IBM® Cognos® Analytics on Cloud offers user friendly and centralized analytics with all the advantages of a SaaS deployment. These include lower up-front cost, quicker time-to-value, advantageous cost accounting and effortless scalability. The 2017 Cognos on Cloud Capacity Scenario Analysis shows that a cloud deployment of Cognos Analytics can drastically reduce total cost of ownership (TCO) as compared to an on-premises deployment (see Figure 1).

IBM offers both the redesigned Cognos Analytics suite and the global SoftLayer® cloud infrastructure that underpins Cognos Analytics on Cloud. Because of this combined domain expertise, IBM can deploy and scale both traditional cloud and hybrid cloud models to accommodate unique data governance and regulatory concerns.



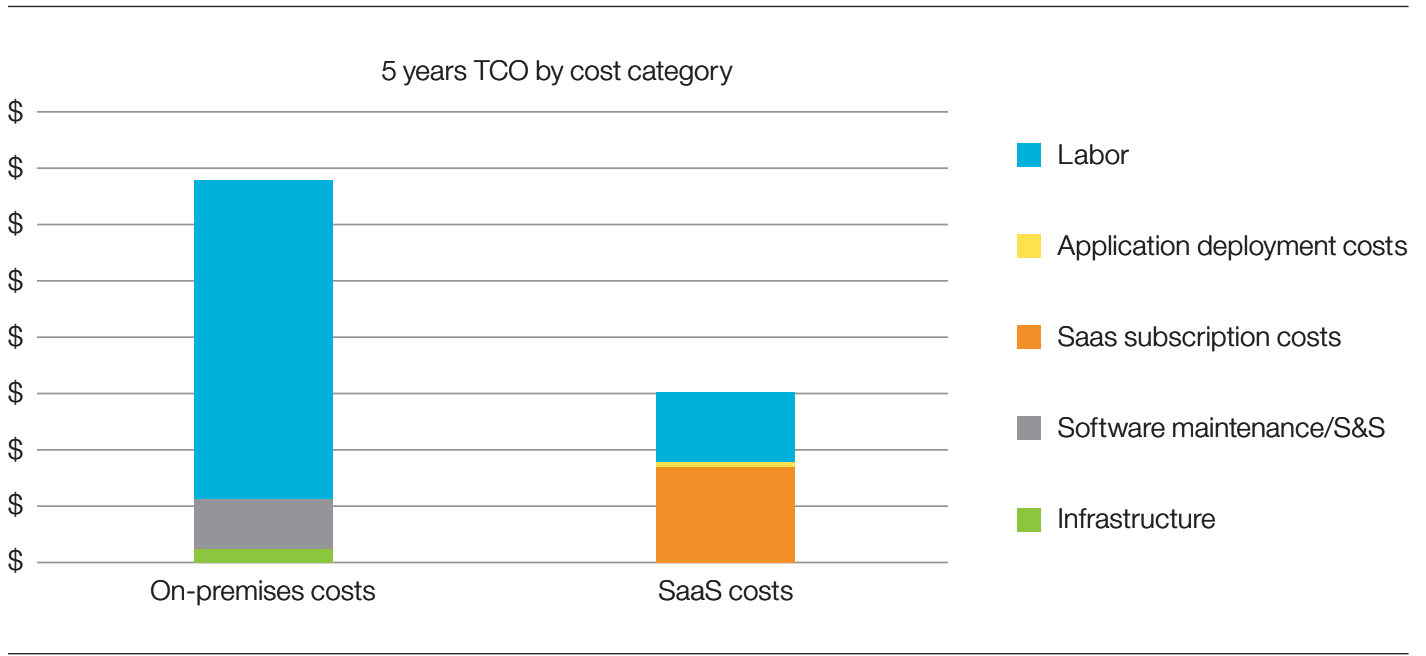


Figure 1: Comparison of 5-year TCO for Cognos Analytics on-premises (> 500 users) compared to Cognos Analytics on Cloud Capacity subscription. Data from the Cognos on Cloud Capacity Scenario Analysis. Relative costs shown because specific costs will vary by organization and geography.

Since its release in 2015, organizations have deployed Cognos Analytics with user-based subscriptions. In response to their feedback and growing numbers, IBM created a capacity subscription model on cloud as well.

Subscribe for fixed capacity at a set price, and then add as many users as you want, in the roles you want. Additional capacity and non-production environments can be added as required. See Table 1 for example configurations.

Capacity (Base configuration; for production)	Capacity Plus	Capacity Plus RAM
<p>Includes:</p> <ul style="list-style-type: none"> • Ad hoc reporting • Extensible visualization • Dashboards • User and role management • Email delivery service • Mobile application • Cloud or on-premises data sources • User storage up to 500 GB • Disaster recovery up to 500 GB • Single-tenant environment • Standard technical support as per on-premises • 99.75% availability 	<p>Includes Capacity and:</p> <ul style="list-style-type: none"> • Non-production environment • Optional 4 cores (ask for pricing) • Optional 32 GB RAM (ask for pricing) 	<p>Includes Capacity Plus and:</p> <ul style="list-style-type: none"> • Additional 4 cores • Additional 32 GB RAM • Optional 4 cores (ask for pricing) • Optional 32 GB RAM (ask for pricing)

Table 1: Example capacity subscriptions for Cognos Analytics on Cloud (other configurations available; please inquire)

Key advantages

Key advantages of the Cognos Analytics on Cloud Capacity subscription model:

- User roles and capabilities can be changed as needed
- Greater quantity and savings for report distribution
- Virtually no limits on numbers of users
- Capacity and performance can be easily scaled in increments
- Cognos Analytics and cloud are managed by IBM domain specialists
- Continuous delivery and rolling updates to software and services
- Data centers located around the world

With Cognos Analytics, enterprises have robust, governable and accessible analytics capabilities. No matter how you choose to license or deploy, Cognos Analytics offers a user-friendly interface that is designed to help virtually anyone within the organization get started quickly and extract insights from their data. Deploy Cognos Analytics and begin the journey to becoming a cognitive organization.

If you have questions about Cognos Analytics cloud deployments, subscription pricing or total cost of ownership:

- Contact the IBM Eagle Team at ITEcon@us.ibm.com and reference the Cognos on Cloud Capacity TCO Scenario study
- Contact your IBM representative or IBM Business Partner
- Visit the following website: ibm.com/us-en/marketplace



© Copyright IBM Corporation 2017

IBM Corporation
Route 100
Somers, NY 10589

Produced in the United States of America
January 2017

IBM, the IBM logo, ibm.com, and Cognos are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml.

SoftLayer® is a trademark or registered trademark of SoftLayer, Inc., an IBM Company.

This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

It is the user's responsibility to evaluate and verify the operation of any other products or programs with IBM products and programs. THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

The client is responsible for ensuring compliance with laws and regulations applicable to it. IBM does not provide legal advice or represent or warrant that its services or products will ensure that the client is in compliance with any law or regulation.

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, misappropriated or misused or can result in damage to or misuse of your systems, including for use in attacks on others. No IT system or product should be considered completely secure and no single product, service or security measure can be completely effective in preventing improper use or access. IBM systems, products and services are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM DOES NOT WARRANT THAT ANY SYSTEMS, PRODUCTS OR SERVICES ARE IMMUNE FROM, OR WILL MAKE YOUR ENTERPRISE IMMUNE FROM, THE MALICIOUS OR ILLEGAL CONDUCT OF ANY PARTY.



Please Recycle