The power behind electrifying energy

What motivates utility decarbonization efforts?

Technology has overtaken government regulation as a stronger driver of industry progress toward a low-carbon energy future.

Primary drivers of utility industry decarbonization efforts

- **56%** Technological changes that facilitate greener alternatives
- **54%** Government regulation

Utilities are using digital technologies to expand their services into new areas like smart cities and e-mobility—and expect further growth over the next 5 years.

New capabilities enable new services

- **Digital solutions** can enhance operations and customer engagement. These solutions require the support of a digital "base layer" that incorporates data, AI, and security features and operates in a flexible hybrid multicloud environment.

A foundation for next-generation utility operations

- **Digital solutions** enable new services such as smart cities and e-mobility.
- **Ecosystem-wide data sharing and collaboration**

To learn how a group of resilient, reliable utilities are incorporating renewable energy and leading the market, register for our newsletter and watch for our full report in early 2022.


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