

# TAKE THE RIGHT STEPS TO PREPARE FOR THE INTERNET OF THINGS

Companies that are leaders in the Internet of Things leverage their infrastructure to get the most out of the IoT. They use powerful integrated tools to build an IoT platform that meets their specific needs, they implement real-time analytics to understand how the IoT is being used and where it needs to be improved, and they build a strong base that can grow as the IoT continues to evolve.

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| <input type="checkbox"/> | <p><b>Prepare:</b> Building a business platform based on the Internet of Things is not simply a matter of purchasing a bunch of off-the-shelf devices. Leading businesses do the preparation to ensure that their infrastructure is designed to best leverage the IoT, and that they have the ability to build IoT systems and applications that can deliver improved performance and customer satisfaction.</p>  |
| <input type="checkbox"/> | <p><b>Build:</b> According to Aberdeen research, the biggest challenge to effective adoption of the Internet of Things is development. Businesses are worried about the complexity of this type of development, as well as their lack of tools and know-how. But by taking advantage of powerful cloud-based platforms that ease complexity while bringing cutting edge capabilities to the table, organizations can quickly build the IoT services that they need.</p> |
| <input type="checkbox"/> | <p><b>Integrate:</b> Going hand in hand with the challenge of development is the need to integrate the Internet of Things with other critical enterprise applications and services. With these kinds of integrations, leading businesses can effectively tie the IoT into all areas of their business to boost efficiency and increase revenue potential.</p>   |
| <input type="checkbox"/> | <p><b>Understand:</b> Our research into the Internet of Things shows that having extensive end-to-end visibility into Internet of Things performance and activity is critical to successful IoT implementation. With real-time analytics and dashboards available to key stakeholders, businesses can see where the IoT is working and where improvement is needed.</p>   |
| <input type="checkbox"/> | <p><b>Grow:</b> As a new technology, the Internet of Things is still seeing constant change. This means that a complex development project could quickly become out of date. But by using cloud-based tools designed to evolve alongside the IoT, leading organizations can build tools and integrations that will be able to handle the capabilities of the IoT today <i>and</i> tomorrow.</p>   |

**Read the full report:** *How Leaders Are Effectively Building Applications and Services to Succeed with the Internet of Things*