



## The value of IBM Application Security

### Why IBM Application Security?

IBM Application Security offerings help you improve productivity, reduce application vulnerabilities and lower overall security costs.



Improve productivity



Reduce costs



Improve risk management and compliance

The **Total Economic Impact™** of IBM Security AppScan Source study on a large global enterprise found that IBM Application Security offerings provided:

- **A 253 percent return on investment (ROI)**
- **90 percent cost savings**

### IBM Application Security is:

- **Adaptable** – offerings are modular and scalable
- **Comprehensive** – deep application analysis provides a variety of security testing
- **Flexible** – automated testing deploys directly into software and quality assurance processes for multiple scans simultaneously
- **Risk management focus** – vulnerabilities are put in context with a risk score based on a customizable set of criteria. Applications are ranked to determine which issues should be addressed first with the greatest impact for reducing risk in the organization
- **Integrated** – included in a broad family of IBM Security offerings, including IBM QRadar, IBM Security Guardium and IBM X-Force

### Strengths and highlights:

- IBM has been a **leader** since the 2010 Gartner Magic Quadrant for Application Security Testing (AST).
- IBM provides a comprehensive application security testing solution with SAST, DAST, mobile and open source testing capabilities.
- IBM's application risk management approach provides visibility into application risk-based business impact and actual vulnerabilities.
- Cognitive analytics applied to application security acts as a virtual security analyst providing instant analysis of new APIs and frameworks and reviewing large result sets, leading to 98 percent accuracy in reducing false negatives and false positives.
- Deployment flexibility: on premises, cloud-based, hybrid options are available.

Start your free trial for:

➔ [IBM Application Security on Cloud](#)

To learn more visit:

➔ [IBM Security products page](#) or contact your IBM representative.

