

# Welcome to the IBM client briefing experience

## Uncover smart ways to manage your enterprise applications

The IBM® Services for Managed Applications client briefing experience is designed with your needs in mind. We help you engage with experts and explore the latest technologies to implement a managed services solution that scales with your business. From innovation workshops, in-depth technology briefings, to meeting with industry leaders and key IBM executives, we are committed to help you find the right solution you need for your critical enterprise applications like SAP and Oracle.



## A customized experience

The IBM client briefing program is customizable—designed around your specific needs and challenges. A collaborative experience focused on giving you a chance to interact with key IBM executives and addressing your specific business concerns. Whether you're considering moving your traditional ERP applications to the cloud, just starting your journey to cloud or are in the midst of an enterprise-wide cloud transformation initiative, expert advice is available. The service is provided at no charge to IBM clients

## Take a deep dive into your topics of interest:



**Cloud Advisory Services:** Accelerate your journey to cloud at any stage.



**S/4HANA on cloud:** Learn how managed services can help you migrate faster.



**Security:** Learn how managed services can help improve security and compliance.



**Managed SAP, Oracle and e-commerce solutions:** Flexible managed options range from core infrastructure to fully-managed applications.



**Watson™ and AI:** Drive innovation and extend business value by tapping market-leading IBM technologies.



## We're here to help

Visit one of IBM's client briefing centers and see firsthand how managed services performs in a real-world working environment. IBM has 72 briefing centers located around the world. Additionally, IBM operates Global Solution Centers to offer industry-focused expertise.

**Visit an IBM briefing center today or invite us to a center closer to your city.**

Contact your IBM sales person to schedule an appointment.

# IBM Services



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