Dear Executive,

The IBM Digital Masterclass: Revolutionize IT Operations and Management with AI! highlighted the several opportunities for IT operations to reap the benefits of advanced automation and artificial intelligence, including:

1. Unlocking the power of AI to automate IT operations, including shortening incident resolution times, ensuring consistent governance and compliance across the IT environment,
2. Improving real-time visibility into costs and asset utilization
3. Preventing costly outages through proactive monitoring and pre-emptive problem-solving.

So what's next?

We've consolidated the requests we received from delegates into three areas that may be of interest to you:

- Get started: Do a 5-minutes to DIY assessment of your AI readiness
- Download the read Smart Paper: A Site Reliability Engineering (SRE) journey to AIOps
- Experience it! IBM Watson AIOps Incident Resolution Experience (demo of how Watson supports SREs)

After receiving multiple requests from attendees, the IBM AIOps team is pleased to offer a **30-minute *FREE* Consultation** with one of the expert speakers to assist you in assessing your current requirements.

The following expert is available for you to consult with:

Bright Zheng
Watson AIOps Technical Leader, ASEAN, IBM

Bright is a veteran in the IT industry for two decades. He has been building, designing, architecting, and leading different kinds of complex enterprise solutions, e.g. nationwide and/or tens of millions USD, for clients from China, USA, ASEAN countries, and even Mauritius. Bright has built significant track records in enabling enterprises (e.g. banks) to embark on the "enterprise to the cloud" digital transformation journeys. In IBM, he is passionate about helping enterprises fully embrace hybrid multicloud world to drive digital transformation further by leveraging on the power of cloud mindset, methodologies, and technologies.

He is also an active open source contributor, certified Kubernetes administrator (CKA), and a trusted technology advisor around the digital transformation and cloud.

Simply drop him an email at bright.zheng@ibm.com and provide him your contact number to set up your free consultation!

If you would like to listen to the fireside chat with Dr John Kan, Chief Information Officer, A*STAR or the presentations by Richard Wilkins and Bright Zheng, you are welcome to watch the recording by clicking the button below and **keying in the password: qFetVPj3**

[**WATCH THE RECORDING**]

On behalf of CXOCIETY and IBM, thank you once again for joining us at the **IBM Digital Masterclass: Revolutionize IT Operations and Management with AI!** We look forward to having you join us in future events.

Stay safe and have a great day.

Yours truly,

Allan Tan
Group Editor-in-Chief
CXOCIETY