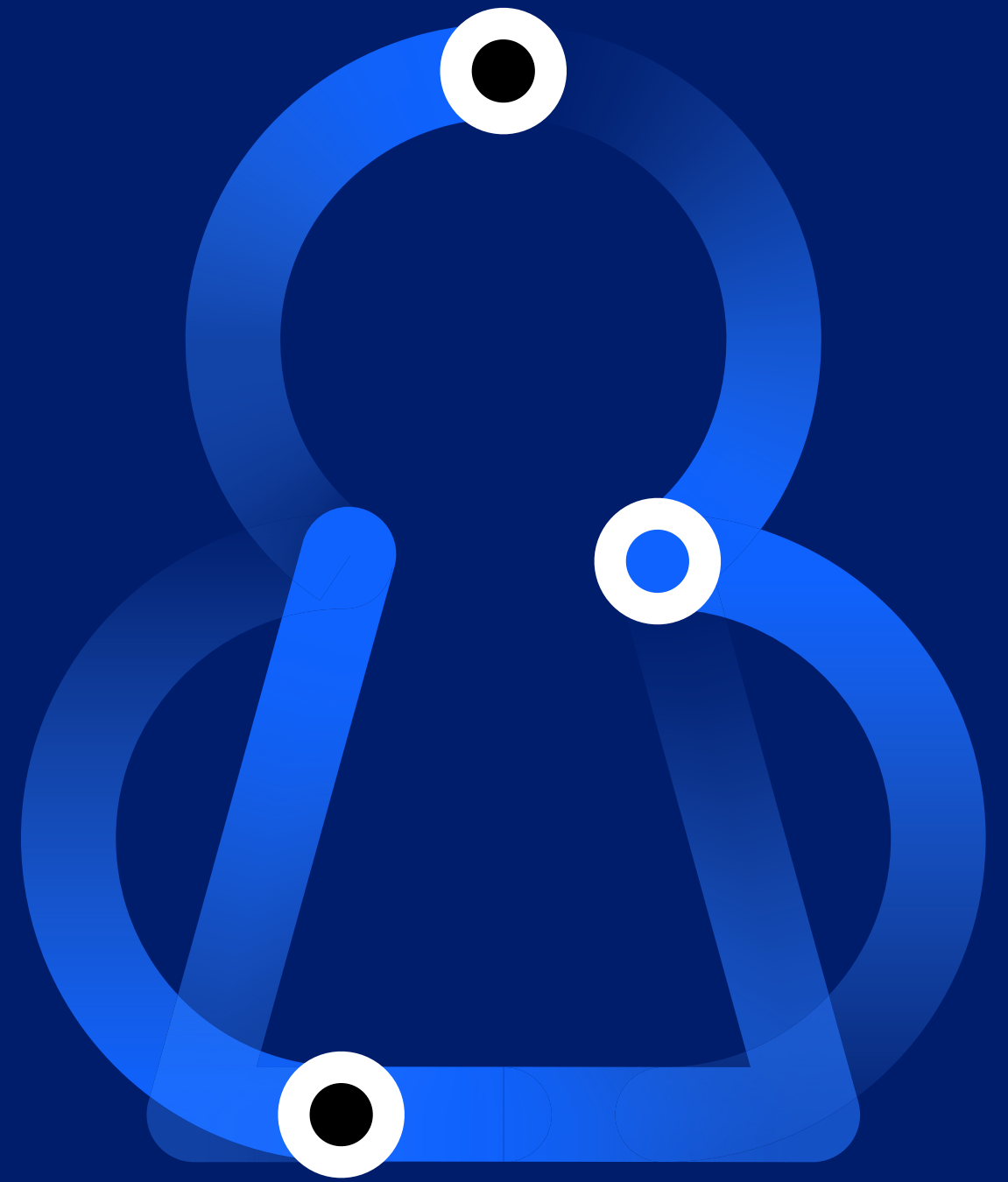


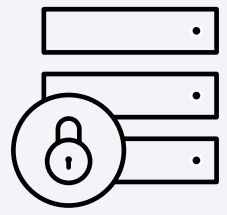
Retain control over your sensitive business data.

Media components—through normal use—can fail or become damaged. When they do, your devices need the appropriate care to reduce the risk of your sensitive data being exposed and getting into the wrong hands.

Your business could be at risk or face penalties for not complying with privacy regulations such as the General Data Protection Regulation, as well as potential damage to your brand.



IBM Media Retention Services enables your business to:



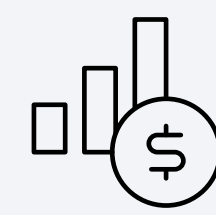
Retain HDDs, SSDs and flash memory components in-house.



Protect sensitive data stored on failed media components.

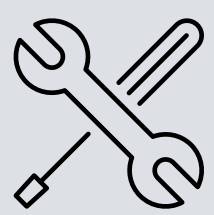


Better manage regulatory compliance to avoid penalties.



Simplify asset tracking, depreciation and budget planning.

Maintain control over the entire chain of custody to protect the privacy of your sensitive data.



Embed media retention in your hardware maintenance support.



Distribute the cost of the service over time as an operating expense.



Fixed-price, fixed-scope service enhancement.



Protect your data and don't take unnecessary risks. IBM can help.

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