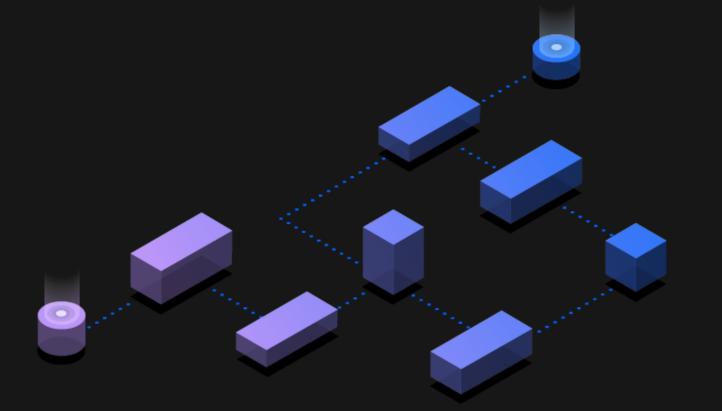
When do you need more than a simple diagramming tool?



Basic diagramming tools allow business users to define an initial business process and provide a good path to getting your processes off of sticky notes and into a digital format. However, if company-wide collaboration, real-time change management and integration with automation tools are important to you, a dedicated process modeling tool may be your better choice.

Simple in nature, basic diagramming tools lack many of the capabilities that lead to the next level of true process improvement. By moving to a dedicated process mapping software, business users can improve processes, implement version control, keep teams in sync and standardize an effective process modeling solution across the organization.

Simple diagramming tools:

- Are unstructured, in terms of information model, notation, and sharing – limiting large-scale consistency and understanding
- Do not provide a central repository making it difficult to keep teams in sync
- Provides a high-level view of the process, but lacks details about each activity within the process

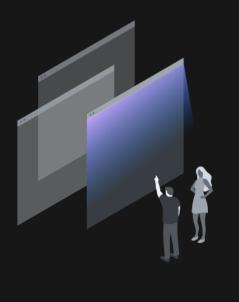
Learn more at IBM.com/blueworkslive

Industry-leading tools built for process modeling:

- Have a central process repository providing users real-time access to dynamically share, change and publish workflows, eliminating version control issues
- Include a collaboration platform enabling users to post comments, share ideas and message one another, encouraging crossteam participation and continuous process improvement
- Automatically generate BPMN 2.0 layouts and documentation allowing easy integration into more advanced tools

IBM Blueworks Live vs. simple diagramming tools

IBM Blueworks Live is an intuitive, cloud-based business process modeling tool that automatically generates industry-standard BPMN 2.0 layouts, documentation and output. You can get started quickly with minimal training allowing non-process business users to participate in solving the business challenges that simple diagramming tools don't.



Capability	IBM Blueworks Live	Simple diagramming tools
Define business processes: Software designed to put process models in a digital format		
Quick-start templates: Edit and adapt existing templates to save time on model creation		
Real-time collaboration: Chat, share and edit processes with co-workers and business leaders in real-time		
Central process repository: Publish process models, attachments, links, policies and associated documentation for enterprise-wide reference		
Link documentation to processes: Upload, link and attach supporting documentation to help document and analyze process flows		
Cloud-based (public or private): Quickly login via web browser with nothing to download or install		
Automatic layout of BPMN 2.0 compliant process diagrams: Follows accepted modeling standards by automatically generating BPMN 2.0 layout and documentation		
Expanded automation capability: Export BPMN 2.0 files into more advanced Business Process Management (BPM) and Robotic Process Automation (RPA) tools		
Governance: All process work, comments and approvals are included in the 'activity stream' and become part of the process record		
Flexible user permissions: Permissions are managed at the account, group, space and process levels providing control of user access		