

IBM Connections Social Sidebar

Often in a day, workers need to socialize valuable insight gained from work – However they invariably use multiple systems and applications in performing their work. Constant switching between apps reduces focus and can reduce productivity by as much as 40%.

By reducing the overhead of context switching, Social Sidebar helps the user gain time back in their day and relieves the level of attention needed to do the switch. Provide immediate, in-context access to IBM Connections capabilities to increase user adoption and social engagement



Extend across contexts

Surface Social Sidebar on any corporate web page. Encourages adoption of Connections by making content available in many different contexts



Be Social always

Quickly share status without switching back to Connections
Monitor Connections activities easily.



Foster Collaboration

Unlocks sharing, creativity and collaboration in any corporate web experience
Improves user productivity with in-context sharing and activity notifications.

Social Sidebar enables users to access and share Connections content from any corporate web page by clicking on an expandable tab on the web page. Access to immediate, in-context Connections capabilities encourages increased user adoption and social engagement. Improves user engagement and adoption through a unique platform extension