



Continuously modernize and build new applications while reducing costs and maximizing ROI

Businesses can no longer afford large, complex IT-centric application modernization projects.

Challenges

Pressure to achieve cost savings today, but also to extend the value of existing application investments that are expensive to maintain.

Desire to set digital experiences apart from competitors, mitigate business risk and deliver new value to customers without interruption.

Driven both by escalating cyber threats and needed new functionality, 65% of enterprises will aggressively modernize legacy systems with extensive new technology platform investments through 2023.¹



A continuous application modernization approach enables application leaders to proactively manage costs, enhancements and security throughout the application life cycle. **IBM Cloud Pak® for Applications helps you protect and optimize your current investments.**

The IBM Cloud Pak for Applications helps you



Optimize existing applications to lower development and maintenance costs.



Unlock new value in applications through continuous modernization.



Unleash new cloud-native apps faster with less risk.

IBM is your trusted and experienced partner that understands complex, mission-critical applications and how to optimize costs, unlock new value from existing applications and accelerate digital readiness to adapt quickly and safely to changing customer demands.

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