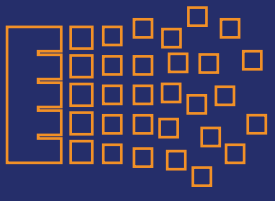


SAP HANA® on IBM Power Systems – the best of both worlds

2.5 quintillion bytes of data are generated globally every day – and its value continues to soar.



Customer information

24 petabytes of data are processed by Google every day.



Buying behaviour

72.9 products are ordered on Amazon every second.



Social media activity

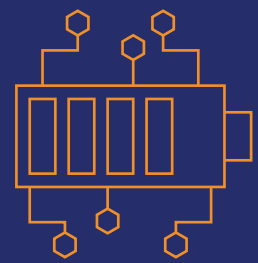
50 million tweets are sent every day.



Internet of Things (IoT)

375MB of data are consumed in an average household every day.

But some businesses aren't getting the most out of their information. They lack:



power

to process terabytes of data



speed

to uncover the insights hidden within



performance

to save time and money



scalability

to ensure they are ready for anything

And it's stopping them from realising the true value of their data.

Learn more about why IBM Power Systems is the premium solution for SAP HANA® databases by reading this [customer success story](#).

Run SAP HANA® on IBM Power Systems to unlock your business's data and convert it into game-changing insights. Leverage a range of features, including:



Faster reporting for real-time business decisions



Predictive analytics to anticipate future probabilities and trends



High availability and Disaster Recovery

And if you run SAP HANA® on the secure, flexible and open servers of IBM Power Systems, you can get the most out of your data.

1.8x

Leverage **more memory bandwidth** than x86

8

Run up to **eight** virtualised workloads on fewer systems

2.6x

More memory supported versus x86