



Highlights

- Helps reduce operational and capital expenses by developing a plan to more rapidly optimize your IT infrastructure investments
 - Facilitates greater alignment of IT with business demands by better utilizing existing assets
 - Helps reduce risk and improve time-to-value using highly skilled consultants and an integrated set of tools
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Strategy and planning for IT infrastructure optimization

Facilitate an optimized IT infrastructure to help drive business value

As your organization seeks greater value from its IT infrastructure investments, IT services must be cost-effective and aligned with business demand to provide the most value to your organization. You must have a highly effective and appropriate IT optimization strategy to avoid over- or under-investment in technology. But choosing the best approach to optimize your infrastructure can be a complex task. You need experienced consultants and an integrated set of tools to develop, plan for and execute a strategic optimization and transformation plan.

IBM IT Transformation Strategy and Design Services – infrastructure strategy and planning—covering domains such as server, storage, data centers and workplace, including mobility and unified communications—helps you more rapidly evaluate and prioritize feasible IT optimization options and define a road map of activities that can reduce costs and improve utilization. Using rapid assessment techniques, proven methods and best-practice analysis, you can align your IT infrastructure investments with your business objectives. Our skilled consultants work with you to identify the best combination of technologies and architectures that can deliver an optimized infrastructure while accelerating your return on investment.

Helping reduce costs by more rapidly optimizing your IT infrastructure

IBM IT Transformation Strategy and Design Services – infrastructure strategy and planning can provide pragmatic recommendations to help reduce your operational and capital expenses. The service is designed to leverage consistent metrics across multiple disciplines to provide a more



efficient gap analysis. By using a broader, more integrated optimization approach, you can improve your operational cost base and the return on investment from your IT infrastructure.

Facilitating greater alignment of IT with business demands

Infrastructure strategy and planning from IBM can enable you to improve utilization of existing investments and their alignment with your business objectives with a flexible strategy. By providing decision support for IT transformation activities, we help you evaluate feasible IT optimization approaches and define a prioritized road map of activities. Our service helps you develop a business case so you can better align your business and IT infrastructure to generate greater business value and speed the implementation of an optimized IT infrastructure.

Offering expertise to identify and prioritize transformational projects

IBM can offer highly skilled consultants with IT optimization experience and the expertise required to provide an objective infrastructure optimization strategy at a competitive price. Our consultants help you identify and prioritize transformational projects that can add business value. Using a structured approach based on our breadth of experience and integrated tools, our vendor-neutral road map can free your IT staff from time-consuming analysis and enable them to concentrate on higher-priority business initiatives.

Why IBM?

Whether your goal is to reduce costs, transform your IT operations or deliver rapid enablement of business solutions, IBM can help you achieve optimum business results. We leverage an integrated set of capabilities as well as fact-based methodology and tools—such as the Global Infrastructure Reference Asset (GIRA) and Workload Asset Patterns (WAPs)—to help address your infrastructure pain points. Our dedicated consultants have gained extensive experience in all major domains by leading organizations through IT transformation initiatives.

For more information

To learn more about IBM IT Transformation Strategy and Design Services – infrastructure strategy and planning, please contact your IBM marketing representative, or visit the following website:

ibm.com/itsaconsulting



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