

# IBM Hybrid Data Management Platform

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## Licensing Guide

### Highlights

- How to access on-prem, cloud, Hadoop and more with a single entitlement.
  - Introduce FlexPoints to enable businesses to add and switch data products.
  - Calculating the amount of FlexPoints required for deployment and workloads.
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The IBM Hybrid Data Management Platform is a flexible platform that allows you to collect, manage and provide business insights to data across on premises and cloud. Take advantage of an entire suite of products, deploy and scale them when you want, and optimize your investments as your data architecture evolves. Buy entitlements to the various products included in the platform, based on FlexPoints.

A single entitlement gives you access to the products and cloud services you need, whether it's on-premises, hosted or managed products, databases, data warehouses, event-driven data systems, or Hadoop based deployments. As the business becomes more agile and demand changes over time, for individual products or certain

quantities change over time, you can easily adjust without the need to go back to IBM to renegotiate. This flexibility can also help optimize license costs, as it removes the need to buy individual entitlements based on the highest usage projections.

FlexPoints can be allocated to any product in the platform, providing the flexibility to change the deployment mix of products to address the evolving data needs of your business. Figure 1 shows the products that are included in the Hybrid Data Management Platform. For all database products, Db2 Advanced Enterprise Server Edition will be deployed.

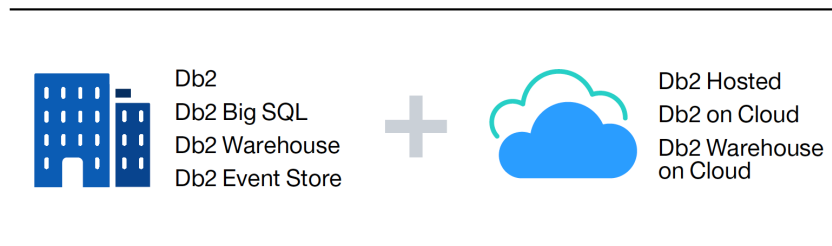


Figure 1: Products included in the Hybrid Data Management Platform

## Obtaining a Subscription to the Hybrid Data Management Platform

Purchase a subscription to the Hybrid Data Management Platform through IBM Marketplace by buying FlexPoints. FlexPoints are units of value that are purchased toward a recurring monthly subscription and can be used to deploy across any of the bundled software products and cloud services. To get started, you must purchase a minimum of 650 FlexPoints. FlexPoints are priced at \$1.00 USD per point on a recurring, monthly basis.

## Deploying Software or Cloud Services via the Hybrid Data Management Platform

Those who choose to deploy any of the component software products or cloud services will find an attractive hybrid deployment model. For each of the four bundled software products, licensees obtain entitlement by allocating FlexPoints for each licensed virtual processor core (VPC)<sup>1</sup>. The monthly FlexPoint prices for each software product vary—see Table 1.

For the three bundled cloud services, licensees obtain entitlement by allocating FlexPoints for each instance, VPC, gigabyte of memory (RAM), and gigabyte of storage associated with their virtual machine(s). The monthly FlexPoint prices for each cloud service vary—see Table 2. FlexPoint consumption is metered hourly and aggregated at the end of each monthly term to determine total usage. This total is then compared against the licensee's monthly FlexPoint entitlement. Any additional FlexPoints consumed above the monthly entitlement will be billed

as overage with a 10% upcharge.

## Get started with IBM Hybrid Data Management Platform

For additional information about IBM Hybrid Data Management Platform, [visit our website](#).

<b>Table 1 - FlexPoint ratios for Hybrid Data Management Platform component software products</b>	
<b>Component product</b>	<b>FlexPoints per VPC</b>
Db2 Advanced Enterprise Server Edition	650
Db2 Big SQL	417
Db2 Warehouse	250
Db2 Event Store	250

<b>Table 2 – FlexPoint ratios for Hybrid Data Management Platform component cloud services</b>				
<b>Component Cloud services</b>	<b>FlexPoints per instance</b>	<b>FlexPoints per VPC</b>	<b>FlexPoints per GB memory</b>	<b>FlexPoints per GB storage</b>
Db2 Hosted Hybrid Flex	0	125	25	1.1
Db2 on Cloud Hybrid Flex	189	0	13	1.0
Db2 Warehouse on Cloud Hybrid Flex	5,661	79	0	0.62

<b>Table 3 – Capacities for Hybrid Data Management Platform component cloud services</b>						
<b>Component Cloud services</b>	<b>VPCs</b>		<b>Memory (GB)</b>		<b>Storage (GB)</b>	
	<b>Minimum</b>	<b>Maximum</b>	<b>Minimum</b>	<b>Maximum</b>	<b>Minimum</b>	<b>Maximum</b>
Db2 Hosted Hybrid Flex	1	32	4	128	200	6,100
Db2 on Cloud Hybrid Flex	1	32	4	128	2	4,000
Db2 Warehouse on Cloud Hybrid Flex	48	576	864	10,368	2,400	96,000

## Why IBM?

IBM offers a comprehensive, scalable Hybrid Data Management Platform and individual data solutions that support the growing diversity of data types, sources and structures. With the ability to execute and integrate any data workload—from on-premises, on-cloud, open-source and hybrid data infrastructures—IBM enables organizations the flexibility to do more with their data. Learn more about IBM Hybrid Data Management solutions at <https://www.ibm.com/analytics/data-management>.

## For more information

To learn more about the IBM Hybrid Data Management Platform capabilities, and how your organization can leverage FlexPoints to dynamically add and reallocate data management resources from one simple console visit <https://www.ibm.com/us-en/marketplace/hybrid-data-management-platform>.

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