IBM Clinical Development: The smarter way to collect and manage clinical data
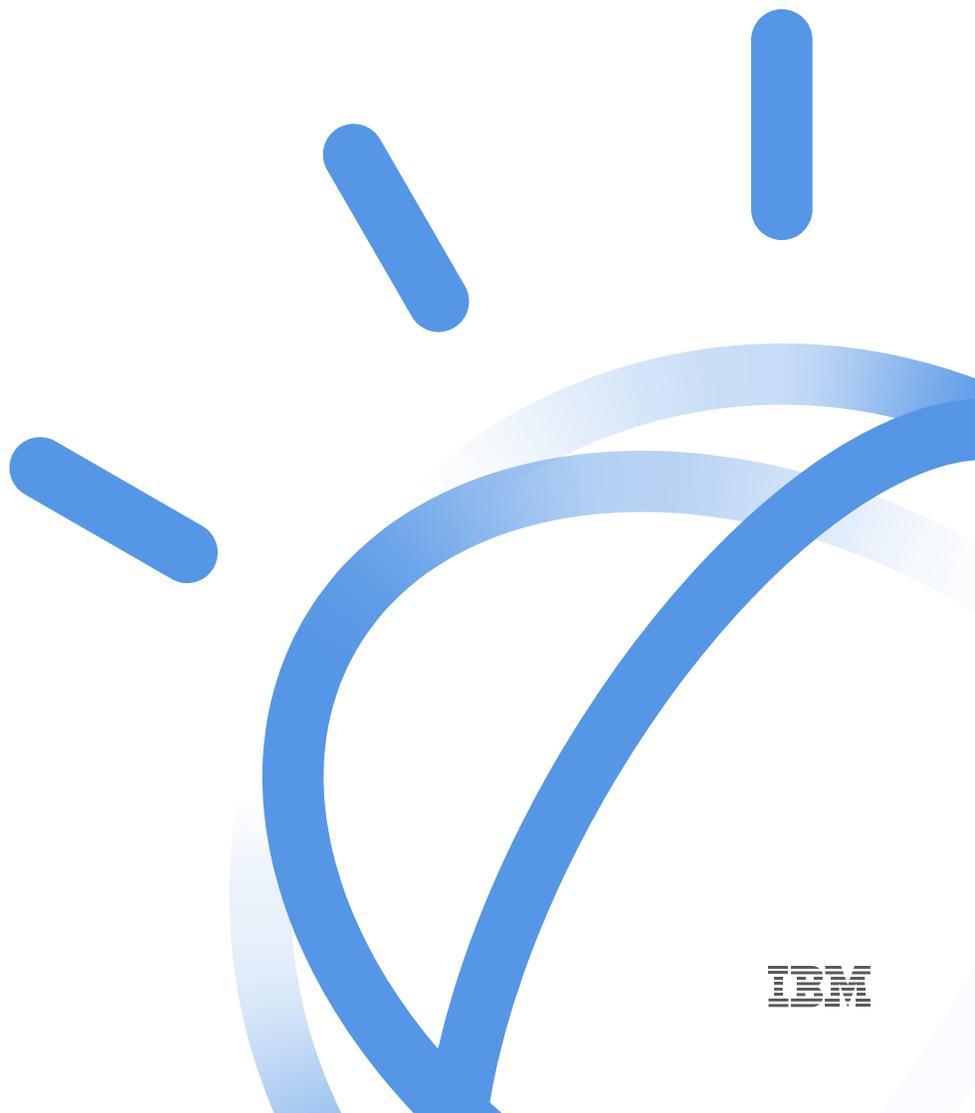
Get your study up and running fast

Watson Health™

IBM

- Design and launch your study in as few as 10 days
- Modular approach lets you add and subtract functions at your convenience
- Pay only for what you use
- Scale up or down as your needs change
- Intuitive interface design
- 24x7x365 support

What is Cloud-Based Electronic Data Capture?

Cloud-based EDC replaces cumbersome manual processes by allowing you to collect and store data in one central web-based repository. Within the system, you're able to create electronic case report forms (eCRFs) with fields for each data point you need to capture. "In the cloud" means you don't need servers or hardware for data storage because it's all managed on the Web. Collecting and storing data this way has proven to be a security-rich, cost-effective method of managing studies—especially when you consider the possibilities for data reporting and analysis.

IBM® Clinical Development from Watson Health™ lets you capture, manage, and analyze clinical study data with more control, convenience and confidence than ever before. That's why researchers worldwide trust IBM Clinical Development as their go-to study management solution.

While electronic data capture (EDC) is the core of IBM Clinical Development, this robust solution offers more than a dozen powerful options – from randomization, dispensing, and reporting to risk-based monitoring, ePRO and endpoint adjudication.

IBM Clinical Development can be used for any therapeutic area and trial type, from early phase and large registry to academic research and investigator-initiated studies. It's a common operating platform that ties together every aspect of data management – with uncommon ease.

Get your study up and running fast
IBM Clinical Development is so easy to learn and use, you can build your trial and go live in days, not months.

Pick the study start-up option that's best for you
Through our Mentor Build approach, we can work together in IBM Clinical Development as a team—in person—to help you build your study. Or you can choose our full-service option and let our team manage the entire design process from end-to-end on your behalf. Either way, IBM Clinical Development lets you configure key components to align with your workflow. Query types, data formats, fields and field conditions, alerts—you create the rules that drive how your data are captured, managed and reported.

Migrate existing data for studies-in-progress
You don't have to wait for your next study to start harnessing the power of IBM Clinical Development—we can efficiently move your current data to our platform now.

Learn only one interface
Because IBM Clinical Development is designed to be intuitive through the use of a common interface, when you learn one part of IBM Clinical Development, you're ready to master all the rest.

Simplify study reporting
On-demand reports let you verify workflows, monitor progress and shift gears, when necessary. And you can export in virtually any format, including SAS, XML, CSV and Microsoft Excel (just to name a few).

Access your trials just about anywhere, anytime
IBM Clinical Development lets you access your studies from a wide array of popular browsers and mobile devices. And you can rest easy knowing your data is protected with enterprise-class firewalls and industry-standard encryption.

Rely on our support center
Our trained professionals are available 24x7x365 to help with general questions, study design and on-demand troubleshooting via phone, email, chat or Twitter.

Through our exclusive IBM® Clinical Development Configurator, you simply "click-and-pick" the features that best fit your study. So you get what you need—without having to pay for what you don't. There are no upfront infrastructure costs or long-term contracts required: It's truly "pay as you go." IBM Clinical Development is highly scalable so you can configure solutions to help meet your needs today and tomorrow.

Schedule a demo today to discover firsthand how IBM Clinical Development can deliver your team entirely new levels of control, convenience and confidence.

IBM Clinical Development: Where Smart Research Goes to Work

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IBM Clinical Development software is built on the belief that every study – no matter how large or small—deserves the benefits offered by information technology to streamline the clinical research process.

About IBM Watson Health

In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit:
ibm.com/watsonhealth.

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Watson Health™