Viewpointe

SoftLayer hybrid infrastructure helps a firm cut costs by 25 percent and extend services worldwide

Founded in 2000, Viewpointe is a leading managed service and payments provider to regulated industries. Top-tier financial institutions throughout North America rely on the company's information governance, check archive, check image exchange, clearing and settlement services.

Seeking agile, cost-effective infrastructure

After reviewing its internal IT environment and client-facing systems, Viewpointe decided that a strategic shift was in order. "When we looked at our IT, we knew we needed an infrastructure solution providing overall savings and greater efficiency, ultimately allowing us to be more competitive in the market," says Sean Laurell, executive vice president for information management services at Viewpointe.

In addition, Viewpointe hoped to improve its IT agility with flexible, scalable technology. "We wanted to give our client-facing teams the ability to rapidly spin up a sandbox development environment and use it for a short time," says Laurell.

Relying on two providers for cloud hosting, Viewpointe wanted to shift to a more cost-effective cloud environment with flexible configuration options. "SoftLayer gives us a single platform with both bare metal and virtual servers so we can always build out exactly what we need," says Sean Laurell, executive vice president for information management services at Viewpointe.

Overview

The need
To reduce costs and boost efficiency, Viewpointe wanted to move internal and client-facing IT operations to a single high-performance cloud hosting infrastructure.

The solution
The business provisioned a hybrid SoftLayer® cloud environment and migrated development and quality assurance, website, accounting, email and demo workloads to the new platform.

The benefit
With the SoftLayer cloud solution, Viewpointe reduced costs by 25 percent, accelerated deployment by 99.7 percent, improved IT agility and extended its service portfolio globally.

Provisioning a SoftLayer hybrid platform

Comparing solutions from its existing cloud providers, Terremark Worldwide, Inc. and Rackspace Inc., to the SoftLayer cloud platform, Viewpointe determined that SoftLayer technology offered the cost savings and flexible infrastructure options it required. "SoftLayer gives us a single platform with both bare metal and virtual servers so we can always build out exactly what we need," says Laurell.

Provisioning a hybrid SoftLayer cloud infrastructure, Viewpointe migrated development and quality assurance, corporate website, corporate accounting, corporate email and demo workloads to the new environment. The organization also anticipates launching client-facing systems and offerings on security-rich SoftLayer bare metal servers.

Cutting costs and extending global services

By migrating from its previous cloud platforms to a single SoftLayer environment, Viewpointe reduced costs by 25 percent. Additionally, the company accelerated deployment from approximately one week with traditional infrastructure to just 30 minutes with SoftLayer technology, an improvement of 99.7 percent. "We now have the ability to be very nimble in our development efforts," says Laurell.

Plus, the SoftLayer platform supports Viewpointe in extending its service portfolio globally. "We can leverage SoftLayer data centers worldwide to deliver multinational services to our customers," says Bill Shute, chief strategy and marketing officer for Viewpointe.

Solution component
Services
- SoftLayer®

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