

The future of technology is cognitive, and the future is here

Cognitive capabilities can help an organization maintain an always-on environment and meet business continuity and disaster recovery goals in a predictive and proactive way.

By 2020, IDC predicts there will be 30 billion connected devices — all communicating with other devices.

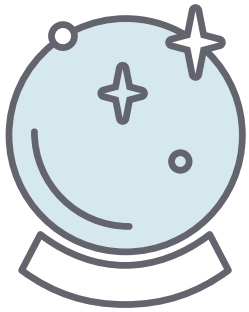
“As more devices gather information and generate data, we will see more insights derived from the analysis of data, and the need to safeguard that data to ensure it is protected and continuously available to stakeholders.”

— Laurence Guihard-Joly,
General Manager,
IBM Resiliency Services

The same cognitive capabilities that are expanding knowledge and redefining analytics can be deployed to make any enterprise more resilient.

The goal
Avoid the
impact of a
disaster before
it occurs.

So how can cognitive capabilities improve business resiliency?



Predict failure — and avoid it

Cognitive systems can run analysis on different data sets, using **correlation analysis and time-series analysis** to predict failures.



Rely on a virtual engineer

Dynamic automation can address repetitive and routine incidents, **reducing time to resolve a situation by 80 minutes** on average.



Integrate a cognitive agent into technical support

A cognitive agent can answer questions with precision quickly for **faster uptime when there is a technical issue**, minimizing lost revenue and frustrated end-users

To succeed in the cognitive era, every organization needs the right plan and the right tools to ensure resilience and data quality.

IS YOUR ORGANIZATION READY?

Learn more about IBM Resiliency Services in the Cognitive Era

ibm.biz/cognitive_resiliency