

A cognitive era for life sciences

How cognitive innovators can exploit the value of data



Life sciences outperformers agree that cognitive technology is market ready, the industry is ready to adopt it and it has an important role to play.

Imagine if a researcher could understand and analyze data quickly to do the right research and innovate faster than ever.

A scientist plans research to unlock novel insights and accelerate breakthrough discoveries

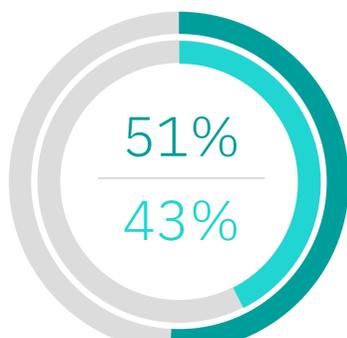


Cognitive computing helps scientists understand diverse data to learn more about diseases and prioritize research

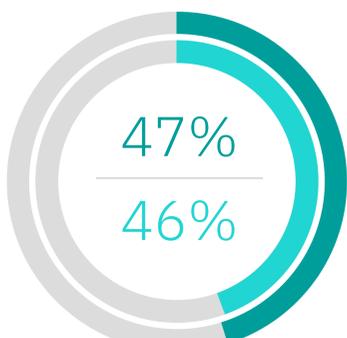


Financial outperformers identified three key barriers to adoption.

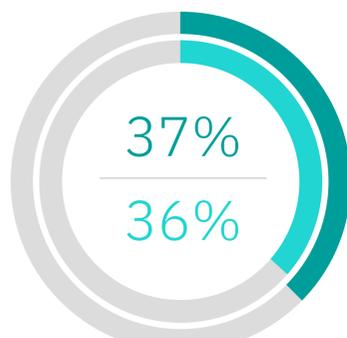
Skills and technology are top barriers for implementing cognitive computing in a highly regulated industry like life sciences.



Availability of skilled resources or technical expertise



Availability of technology



Legal/security/privacy concerns about safe use of data and information

■ Life sciences outperformers ■ Global outperformers

However, industry outperformers believe cognitive computing will play an important role in the future of their organizations.

Financial outperformers believe that cognitive computing is the future and more are ready to embrace it.

Cognitive technology is mature and market ready



Cognitive computing will play an important role in the future of our organization



Cognitive computing will be a disruptive force in our industry in the next three years



Our industry is ready to adopt cognitive computing



■ Life sciences outperformers ■ Global outperformers



The cognitive era offers great potential for the life sciences industry and cognitive innovators are leading the way.

To learn more about cognitive innovation go to: ibm.biz/ibvlifesciences