

YOUR BUSINESS INTELLIGENCE (BI) SOLUTION CAN HELP YOU

SAVE BIG ON BIG DATA

\$600
BILLION

Annual cost of bad data for US businesses ¹

\$203
BILLION

Worldwide revenue for big data and business analytics by 2020 ²

\$9.7
BILLION

Average financial impact of poor data per year ³

44
BILLION GB

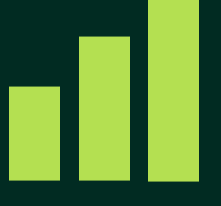
Size of the digital universe by 2020 ⁴

450
BILLION

Number of business transactions on the internet by 2020 ⁵

Poor data can cost businesses **20%–35%** of their operating revenue. ⁶

WITH TRUSTED, SELF-SERVICE BUSINESS INTELLIGENCE CAPABILITIES YOU CAN



Increase Productivity



Mitigate Risks



Increase Revenue



Reduce Costs

Answer these 2 questions to see how much you can save

#1: Are you operating on-premise or on cloud? (Pick one)

On-premise

On Cloud

#2: What size is your enterprise? (Pick one)

Small

159%
ROI

Med

198%
ROI

Large

218%
ROI

Small

246%
ROI

Med

346%
ROI

Large

617%
ROI

Investing in trusted analytics is a game-changing opportunity for companies in every industry.

[Learn more](#)

¹ <https://www.idc.com/getdoc.jsp?containerId=prUS41826116>
² https://i.forbesimg.com/forbesinsights/pitney_bowes_data_quality/TheDataDifferentiator.pdf
³ <https://www.emc.com/leadership/digital-universe/2014view/executive-summary.htm>
⁴ <http://wikibon.org/blog/unstructured-data/>
⁵ <http://www.fathomdelivers.com/blog/analytics/big-data-facts-and-statistics-that-will-shock-you/>

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