

# See what cloud-based streaming video can do for your numbers



**100x more people**

see a product launch at Mazda



**90,000**

spend an average of 18 minutes watching Roland's global roll-out of 30 products



**6x more viewers**

watch Teradek's live show at a convention



**2x more alumni**

engage with Wharton School's online seminars



**15% topline and 20% bottom line**

annual growth supported at BroadcastMed



**Six-figures a year**

in added revenue at Sandy Audio Visual LLC



**100x more employees**

gather for 10x more live video events per year at SolarCity



**3x more employees**

participate in global town halls at AngioDynamics

Tell us what impact your organization needs from streaming video at [www.ibm.biz/video-impact](http://www.ibm.biz/video-impact)