Leveraging digital technologies to reshape the world

Sreeram Visvanathan
Global Managing Director
IBM Government
Governments spend over $500B annually on technology

**Successes:**
- Online access to citizen services
- Administrative support systems
- Basic analytics to support decision making

But only **30%** of Government Leaders believe they have the technologic capability needed to address their challenges

2/3 of e-government initiatives have failed in large part or altogether

*IBM Institute for Business Value
**INSEAD: Inside the Black Box

Effective Government CIOs are changing outcomes

- Initiating a digital journey
- Investing in talent
- Integrating emerging technology
- Implementing agile practices

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65 million people move to cities around the world every year*
By 2025 75% of the workforce will be digital natives

Intelligent Automation

An economic game changer

changing the way government agencies operate by using advances in technology to optimize processes, personalize customer experiences, and enhance decision-making.
We are starting to see some common trends in leveraging digital technology to transform governments.

- Digital journey using agile sprints
- Partnership models for co-creation at speed
- Design thinking at the heart of transformation
- Empowered cross functional teams
- Focus and investment in building digital talent

“There’s never been a better time to be a great CIO, and there’s never been a worse time to be an average one.”

George Westerman
Principal Research Scientist
with the MIT Sloan Initiative on the Digital Economy
"I think this chapter two of digital and AI is about scaling now and embedding it everywhere in your business. I think this chapter two when it comes to Cloud is hybrid...But underpinning it for all of us, is a chapter two in trust. And that's going to be about responsible stewardship”

Ginni Rometty, IBM Chairman and CEO
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Thank you

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