



6 ways to succeed through imaging technology

In order to thrive, healthcare organizations need to differentiate themselves in the market. Find out 6 ways imaging technology can help you stand out from the crowd.



AI in imaging

Humans simply cannot process the ballooning volume of medical images, but AI is ideally suited for the task. It can help find anomalies in data that may otherwise be missed, saving radiologists time and building confidence as they make critical decisions for their patients.

Enterprise imaging

With interoperability comes the easy exchange of information within and between organizations, which means physicians can access patient data and collaborate with care teams regardless of department, device or location.



Clinical workflow

Tools such as vendor neutral archives and universal viewers can help break down data silos and minimize the obstacles created by having multiple modalities, vendors or workstations. Customized worklists can also distribute tasks efficiently while reflecting each department's unique requirements.

Patient care

When patient data is readily accessible to physicians, the ability to provide quality care is greatly improved. Enterprise data and image management solutions help physicians spend less time chasing down data and more time consulting with patients and colleagues.



Operational efficiency

When administrative and front office systems operate smoothly, the impact can be felt throughout an organization. An integrated suite of solutions, designed to automate workflows and provide ready access to data, can boost operational efficiency.

One Watson Health

At IBM Watson Health, we're looking beyond imaging, offering a host of solutions to assist care providers and patients across the health spectrum in areas such as oncology, clinical trials matching and clinical decision support.



For a closer look, download our free ebook, *Set yourself apart: 6 ways imaging technology can help you stand out in the healthcare marketplace.*

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