



# Microsoft Dynamics Enterprise Assessment

*Strategic evaluation of Microsoft's enterprise applications*

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## Highlights:

- Creates a new strategy for growth, around a new, high potential business application
  - Enables a quick assessment of performance drivers to extend system capabilities
  - Reevaluates your current business plan to help you capitalize on emerging possibilities
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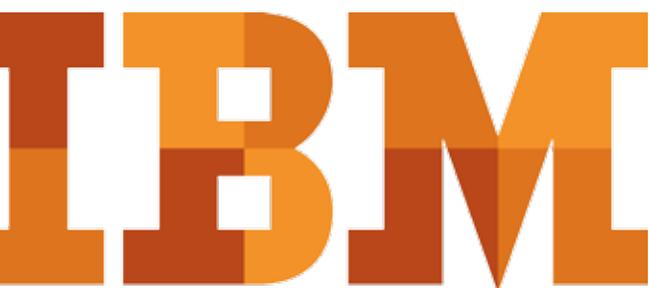
Most companies today see the business value in enterprise applications, but selecting the right enterprise application system that's appropriate for your business is not easy. Large, complex applications require significant investments of time and money just to maintain. Disconnected and inflexible systems, fragile coupling, duplication of function and data increase the costs of routine and business-mandated changes. A missing feature or poor support for a critical business process can translate into a bad mismatch. In addition, every company has its own ways of doing business as well as specialized processes that are industry specific or shaped by its product line. The wrong selection of an enterprise application package can expose possible business risks and higher total cost of ownership. A focused strategy is essential to ensure a company's business agility and ability to innovate.

The Microsoft Dynamics Enterprise Assessment is a strategic approach for developing an enterprise application strategy that integrates business, user and IT requirements and includes recommendations for overall solution architecture, application deployment and integration, and ongoing support, as well as an overall implementation roadmap for realizing your business vision.

## Creating a new strategy of growth around Microsoft Dynamics Enterprise applications

Our top down business process analysis approach helps you capture opportunities to simplify your application portfolio and optimize the organization and infrastructure required to support it using unique capabilities offered by Microsoft Dynamics solutions. It includes:

- 4-10 weeks, top down assessment
- Roadmap to future state
- Portfolio of improvement opportunities
- Key recommendations



Our assessment evaluates the following interrelated elements:

- Opportunities to optimize the Microsoft Dynamics solution and application management
- Opportunities to rationalize your IT portfolio and focus on new growth areas
- Internal and external cost of running Dynamics-related projects
- Ongoing support of existing enterprise application solutions
- Dynamics and non-Dynamics application license maintenance fees
- Infrastructure cost and support services

### Assessing performance drivers to extend system capabilities

The Microsoft Dynamics Enterprise Assessment process provides a tailored, methods-based approach for evaluating your enterprise application assets—identifying systems that should be upgraded, expanded, retired or integrated in order to better serve your business objectives. This process takes place through interviews and workshops by IBM consultants, along with a direct analysis of the application portfolio. The objective is to understand your business and technical drivers, while balancing user needs, business goals and IT factors. The resulting data and information regarding the organization's business objectives is then used to align with Microsoft Dynamics application portfolio in a manner that provides improved organizational productivity, efficiency and direct business value on investment.

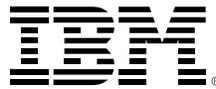
### Recommending and capitalizing on emerging possibilities

At the conclusion of the assessment phase, we compile and deliver interview findings and provide a Microsoft Dynamics application assessment and transformation assessment recommendations. This includes a high-level, phased roadmap for implementing a Dynamics-specific infrastructure and application component recommendations for the near-term and long-term. Comprehensive financial, functional, technical and timing information are included in the recommendations in a strategic Dynamics application adoption roadmap with additional opportunities for leveraging the emerging capabilities of digital transformation.

### Why IBM

IBM and Microsoft work closely on key engagements, ensuring that the optimal blend of skills, experience, and technologies are leveraged to help clients prepare for and enable successful implementations of Microsoft-based technologies. IBM specializes in Microsoft Dynamics AX and Microsoft Dynamics CRM to develop and deploy enterprise application solutions that help leading global companies across industries get to market faster and achieve continued success. In addition, IBM provides the infrastructure and hardware to be a one-stop-shop for organizations that need a powerful and cost-effective enterprise application solution implemented quickly. The IBM Microsoft consulting and technology practice has been a member of the Microsoft Certified Partner Program since 1995 and is today a Gold Certified Partner with active participation in joint solution offerings, Global launch partners and participation in premier Microsoft events.

For more information, visit: [ibm.com/gbs/microsoft](http://ibm.com/gbs/microsoft)



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