IBM Cloud Enterprise Application Managed Services for Microsoft Dynamics

Target faster time to value with Microsoft enterprise solutions on IBM Cloud

The challenge
With packaged enterprise applications for ERP, CRM and other targeted business functions, leaders at companies can target enhanced competitiveness. However, to deploy enterprise applications, you might require several systems for each product. The performance of such transactional systems must also be kept high. A significant part of your company’s IT budget must be spent on running and managing enterprise applications. Deploying and managing enterprise applications can be complex because of the number of products, resources and skills required. Moreover, many of your core business processes that are run using enterprise applications must also meet today’s rigid compliance requirements.

The IBM solution
With the IBM® Cloud Enterprise Application Managed Services for Microsoft Dynamics solution, IBM offers Microsoft enterprise solutions hosted on IBM Softlayer® cloud along with managed services to help enable rapid deployment at reduced cost. The cloud layer enables dynamic scalability so that you can scale up or scale down according to your requirements to help support faster growth without having to buy new systems. In addition, you can help optimize expenses with virtualization, automation and IBM’s advanced data center infrastructure that is designed for resilience. With SoftLayer, you can help enable enhanced performance compared to the virtual systems on other public clouds and a more simplified workload management to reduce the need for specialized resources and skills. To manage compliance requirements more effectively, you can also make use of private cloud facilities.

Rich functionality of Microsoft enterprise solutions with robust architecture of IBM Cloud
With the IBM Cloud Enterprise Application Managed Services for Microsoft Dynamics, you can gain the agility, control and flexibility of IBM solutions and the convenience and benefits of having Microsoft Dynamics as a service on the cloud. IBM offers managed services such as disaster recovery and back up, and implementation by highly-skilled IBM specialists with vast experience in Microsoft enterprise solutions. The cloud offering can help make implementation and deployment much faster and easier compared to implementation on on-premise hardware while helping enable faster time to value.
SoftLayer offers a cloud combination of core virtualization technologies, orchestrators and platforms with the ability to mix and match bare metal servers, virtual server instances and turnkey private clouds. With a single control pane or API, you can deploy virtually all servers on demand, and in near-real time.

With increasing customer expectations regarding self service, personalization, the explosion of data and the pressure to deliver higher value products and services rapidly, you must use the flexibility of cloud deployment to be competitive. Drive value faster and target higher ROI from the rich functions of Microsoft enterprise applications combined with the specialised IBM Cloud Managed Services™ capabilities.

Why IBM?

IBM has a long-standing and strong alliance with Microsoft. IBM's Microsoft practice has been a member of the Microsoft Certified Partner program since 1995 and IBM is one of the largest globally managed Microsoft partners. IBM, being a market leader in Microsoft technology and cloud computing, is ideally positioned to provide this offering. SoftLayer, an IBM company, is one of the largest cloud infrastructure providers in the world, with more than 100,000 devices under management for close to 21,000 customers in 140 countries.

For more information

To learn more about IBM Cloud Enterprise Application Managed Services for Microsoft Dynamics, please contact your IBM representative or IBM Business Partner, or visit the following website: http://www.ibm.com/gbs/microsoft