MaaS360 checks the box for major GDPR requirements related to employee data on mobile—making it the optimal UEM partner to help your organisation meet these requirements. Whether or not your organisation is global or subject to the European Union’s General Data Protection Regulation (GDPR), MaaS360 can help you meet your compliance goals with features that include containment, contextually architected data centres, cognitive insights and analytics, remote wipe, local presence, data encryption, data containment, and audit capabilities and processes to support data protection.

GDPR-compliant.

Support regulatory mandates with an industry leader

IBM MaaS360 with Watson™ cognitive UEM provides comprehensive, fined-grained control for organisations that store and process personal data. The IBM Watson AI platform enables MaaS360 with Watson to anticipate and act on your regulatory and compliance needs, helping your organisation meet its GDPR readiness goals.

IBM MaaS360 with Watson provides the following benefits:

- **Unified endpoint management (UEM):** Enables you to manage and secure both endpoints and mobile devices with a single platform, including their users, apps, content and data. MaaS360 can support your GDPR compliance goals by helping you to identify and interpret any relevant laws and regulations that apply to your organisation.

- **Cognitive insights and analytics:** Using engineered intelligence to see what happened, what can happen and what needs to happen, MaaS360 can help you proactively address regulatory compliance needs. Having access to contextual insights related to your endpoint and mobile data can improve decision-making processes and can help IT and security teams to manage risks and reduce incidents.

- **Data encryption:** Look for the provider that uses AES-256 data encryption for databases—140-2-compliant crypto modules. This provides comprehensive encryption for databases, data in transit and at rest.

- **Data containment:** Be sure your provider offers a secure container for locally storing information that limits personal data access to as needed. Ensure that personal data of EU data subjects is kept in a container that helps ensure data is stored on the device, not on the provider’s servers, preventing the provider’s internal teams from viewing the personal data.

- **Audit capabilities and processes:** Auditing is a key requirement of the GDPR. Ensure that your provider offers comprehensive audit capabilities to help you comply with GDPR requirements.

Learn more about IBM® MaaS360® with Watson™ cognitive UEM and how it can help your organisation meet its GDPR readiness goals.