

# FindBrok – Speeds development and launches a first-of-its-kind social network with an IBM Bluemix and SoftLayer solution

## 66% faster

bug fixes with the powerful IBM® Bluemix™ platform

## 40% acceleration

of the overall development process to launch the site quickly and efficiently

## Supports global expansion

with the SoftLayer® platform's international data center presence



## Solution components

### Services

- IBM® Bluemix™
- SoftLayer®



**Business challenge:** To successfully launch its international social and business network for finance and insurance professionals, FindBrok needed a powerful development platform and a secure, reliable cloud-based hosting environment.

**Solution:** Seeking support for its strategic approach and long-term business growth, Findbrok joined the IBM Global Entrepreneur Program. The company created its networking site with the IBM Bluemix development platform and evaluated cloud hosting solutions, including Amazon and Google platforms. Determining that only the SoftLayer cloud offering met its requirements, FindBrok provisioned an object storage environment in the SoftLayer Paris data center and anticipates deploying additional SoftLayer infrastructure as business expands.

*“Only IBM cloud infrastructure offers the reliability and security we need for our innovative project.”*

*—Guillaume Rovère, founder and CEO, FindBrok*