Save on IT costs with IBM Cloud Pak for Data

Learn how a modern data and AI platform can improve your business

Eliminate the need for costly integrations of your data and artificial intelligence (AI) services, and experience the power of a unified analytics platform that can be deployed on any public or private cloud.

With IBM® Cloud Pak™ for Data running on Red Hat® OpenShift®, you can reduce the costs of your data strategy while accelerating your business insights.

Cost savings benefits with Cloud Pak for Data

(Projected benefits)

- Lower ETL requests by 25–65%¹
- Reduce operational costs to gain access to data by 70%²
- $12.5–$14.4 million in container management efficiencies¹
- 33% reduction in the amount of hardware purchases during each refresh cycle¹
- Experience machine learning, data science and AI productivity benefits of cost savings up to $1.2–3.4 million¹
- Save 90% of time with automated metadata classification for regulations

Your money at work

Reduce data storage and movement costs
- Data virtualization provides the ability to query data where it resides without having to move it. Eliminate costly ETL requests and storage costs.
- Cloud Pak for Data provides a self-service, governed approach to access data no matter the source.

Minimize infrastructure management costs
- By running on Red Hat OpenShift Container Platform, all containerized data and AI services can run at different times while sharing the same infrastructure.
- Deploy on any cloud, like IBM Cloud, AWS, Microsoft Azure, Google Cloud Platform or private cloud, further reducing infrastructure costs.

Decrease tool integration costs
- Cloud Pak for Data provides a unified, single platform experience with all data and AI services and tools integrated and scalable to organizations’ needs.
- Organizations can move data and AI workloads to the platform and eliminate expensive competitive solutions.

Decrease tool integration costs
- Mitigate risks and avoid costs through AI-driven data classification and security policy enforcements, including ongoing automated compliance checks.
- Automatically apply privacy classification labels to data and create or share ongoing compliance reports with CISO and other regulators using IBM Watson® Knowledge Catalog InstaScan.

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Ready to achieve cost savings with IBM Cloud Pak for Data?

For more information, read the blog on cost savings or register for the webinar with IBM and Forrester Consulting on the benefits of a unified insights platform that can bring significant return on investment and value to your business.

Register for the webinar