

Save on IT costs with IBM Cloud Pak for Data

Learn how a modern data and AI platform can improve your business

Eliminate the need for costly integrations of your data and artificial intelligence (AI) services, and experience the power of a unified analytics platform that can be deployed on any public or private cloud.

With IBM® Cloud Pak™ for Data running on Red Hat® OpenShift®, you can reduce the costs of your data strategy while accelerating your business insights.



Cost savings benefits with Cloud Pak for Data

(Projected benefits)



Lower ETL requests by **25–65%**¹



Reduce operational costs to gain access to data by **70%**²



\$12.5–\$14.4 million in container management efficiencies¹



33% reduction in the amount of hardware purchases during each refresh cycle¹



Experience machine learning, data science and AI productivity benefits of cost savings up to **\$1.2–3.4 million**¹



Save **90%** of time with automated metadata classification for regulations

Your money at work

Reduce data storage and movement costs

- Data virtualization provides the ability to query data where it resides without having to move it. Eliminate costly ETL requests and storage costs.
- Cloud Pak for Data provides a self-service, governed approach to access data no matter the source.

Minimize infrastructure management costs

- By running on Red Hat OpenShift Container Platform, all containerized data and AI services can run at different times while sharing the same infrastructure.
- Deploy on any cloud, like IBM Cloud, AWS, Microsoft Azure, Google Cloud Platform or private cloud, further reducing infrastructure costs.

Decrease tool integration costs

- Cloud Pak for Data provides a unified, single platform experience with all data and AI services and tools integrated and scalable to organizations' needs.
- Organizations can move data and AI workloads to the platform and eliminate expensive competitive solutions.

Decrease tool integration costs

- Mitigate risks and avoid costs through AI-driven data classification and security policy enforcements, including ongoing automated compliance checks.
- Automatically apply privacy classification labels to data and create or share ongoing compliance reports with CISO and other regulators using IBM Watson® Knowledge Catalog InstaScan.





Ready to achieve cost savings with IBM Cloud Pak for Data?

For more information, [read the blog](#) on cost savings or [register for the webinar](#) with IBM and Forrester Consulting on the benefits of a unified insights platform that can bring significant return on investment and value to your business.

[Register for the webinar](#)

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1 "New Technology: The Projected Total Economic Impact™ Of IBM Cloud Pak For Data," a commissioned study conducted by Forrester Consulting, February 2020. Full study: ibm.com/account/reg/us-en/signup?formid=urx-43258

2 "Total Value of Ownership (TVO) Assessment of the IBM Private Cloud for Data Solution for Analytics," a commissioned study conducted by Cabot Partners Group, 2018. Full study: ibm.com/downloads/cas/X8NAZPLK