IBM Sterling Transaction Manager


Enterprises are exchanging B2B documents faster than ever, improving productivity is a must. If something can be automated, do it.

Using manual processes to handle B2B documents presents huge roadblocks. It takes more time and resources, slows down response time, lowers customer satisfaction, increases errors, and provides limited visibility into transactions with your supply chain partners. Your business is held back when you cannot grow your trading partner network at the same speed and scale as your demand.

"Approximately two-thirds of companies still use email, phone, fax and postal mail for exchanging B2B transactions with at least 30% of their business partners."

Eliminating manual and paper-based transactions by converting them into Electronic Data Interchange (EDI) formats with non-technical partners reduces errors and saves time. It also helps in lowering the overall costs of managing a partner network.


Highlights

- Automate B2B transactions to reduce errors and improve data quality.
- Improve response times and boost customer satisfaction.
- Rapidly onboard non-technical partners driving faster time to revenue.
- Help enable 100% partner participation in electronic data exchange.
Sterling Transaction Manager offers features for both the Supplier and Customer side.

**IBM Sterling Supplier Transaction Manager** creates and exchanges B2B documents (PO, Ack, ASN, Invoice, etc.) with a security-rich, customizable web site with your non-EDI enabled suppliers.

**IBM Sterling Customer Transaction Manager** digitizes the sales order process with non-EDI enabled customers through a web-based portal that integrates B2B transactions to back end systems. A simple catalog interface feature helps build a single seller B2B site or a multi-vendor marketing place.

While the technical capabilities exist to help companies digitize manual processes with their suppliers, the cost for widespread adoption often falls 100% on the company sponsoring its trading partner network. Now, with Spoke Pay, companies can easily share the cost across their supply chain suppliers, which helps drive the business case for eliminating manual B2B processes to increase response time and improve data quality.
IBM Sterling Transaction Manager provides fast and affordable automation for supply chain network of non-technical partners to reduce costs and increase sales.

**Why IBM?**


**Next steps**

- Learn more about IBM Sterling Transaction Manager
- Learn More about IBM Sterling Supply Chain Business Network
- Learn More about IBM Sterling Supply Chain
- Read Southwire Company Case Study

**For more information**

Visit our IBM Sterling Transaction Manager web page.