### IBM® MaaS360® with Watson™ UEM

**FileVault (Apple) BitLocker (Windows) management**
- Real-time actions (wipe/selective wipe/locate and more)
- Blacklisting/whitelisting of apps
- AD/LDAP integrations
- Microsoft ActiveSync configurations
- Wi-Fi configurations
- Lightweight management
- Decrease total cost of ownership (TCO)
- Policy management via API
- Single pane of glass for all endpoints
- Identity and access management
- Unified app catalog

**Win32 and PKG app distribution**
- OTA enrollment
- Linux management
- Registry changes
- Patch and third-party updates (distribution and installation)

**Function CMT EMM UEM**

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**IT'S A KNOCKOUT!**

<table>
<thead>
<tr>
<th>ROUND</th>
<th>SCORECARD</th>
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<tbody>
<tr>
<td>1</td>
<td>CMT vs. MDM/EMM&lt;br&gt;TOE TO TOE WITH THE CHAMP?</td>
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<td>2</td>
<td>THE NEWCOMER has the best of both CMT and MDM/EMM&lt;br&gt;has the best of both CMT and MDM/EMM</td>
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<tr>
<td>3</td>
<td>UNIFIED ENDPOINT MANAGEMENT&lt;br&gt;DEVICES AND CONTENT</td>
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<td>PATCHING AND VERSION UPDATES</td>
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<td>5</td>
<td>SECURITY AND POLICY ENFORCEMENT</td>
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**THE NEWCOMER: Unified Endpoint Management**

**As the round concludes,** it's a draw. Boos are immediately heard from the crowd. MDM/EMM seems to be taking the lead.

**As both competitors head back to their corners,** MDM/EMM seems to be taking the lead. MDM/EMM extends its reach a bit further with distribution options for Apple iOS, Google Android, macOS and Windows. MDM/EMM shows its speed, MDM/EMM can support device enrollment programs, out-of-box enrollment and zero-touch deployment to make enterprise setup effortless. Continuing to pile some customized software packages for an even bigger punch.

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