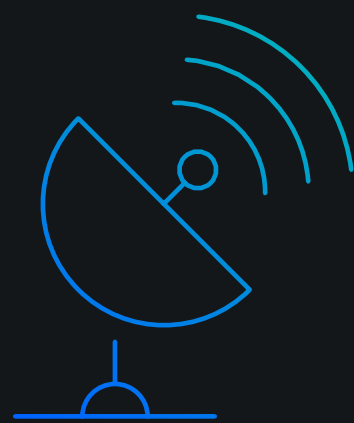


Top 5 reasons you need a live radar now



Keeping viewers informed and safer

01

More precise data

Improve focused alerts for your viewers with higher resolution

02

More frequent data

Obtain faster data - up to 2.5 minutes quicker than the National Weather Service (NWS)

03

Deeper understanding of weather situation

Analyze parameters that indicate life-threatening conditions

04

Full command & control

Sweep, zero-in & investigate sections of storms

05

Monetization opportunities

Increase revenue - Sponsorships, data reseller, partnerships with local entities (universities, airports, NWS offices)

Designed to provide benefits such as:



Ratings increase



Monetization revenue



More-engaged audience



Improved, differentiated broadcasts

[Click here to learn more about radar](#)