Organize your data to be AI-ready with DataOps

Companies undertaking digital transformation and leveraging artificial intelligence (AI) need organized and trusted data that is business-ready for analytics and model building.

Recent research from The Institute for Business Value (IBV) details the business impact of proper DataOps, governance, and integration—comparing industry leaders to laggards.*



What defines a leader

Over the past three years leading businesses outperformed peers.

165%

more often in revenue growth

163%

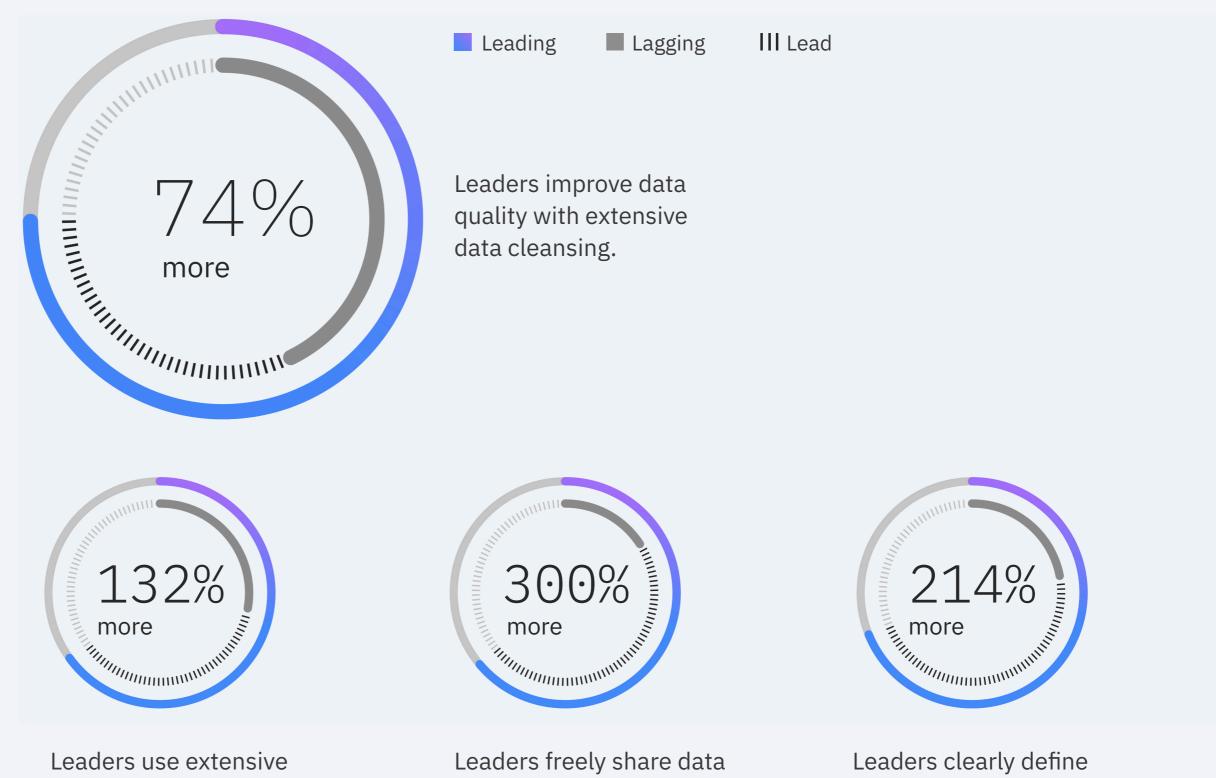
more often in profitability

208%

more often in innovation leadership

Leaders embrace DataOps

Proper DataOps sets top companies apart with improved data quality, self-service access, and clearly defined governance and rules for usage.



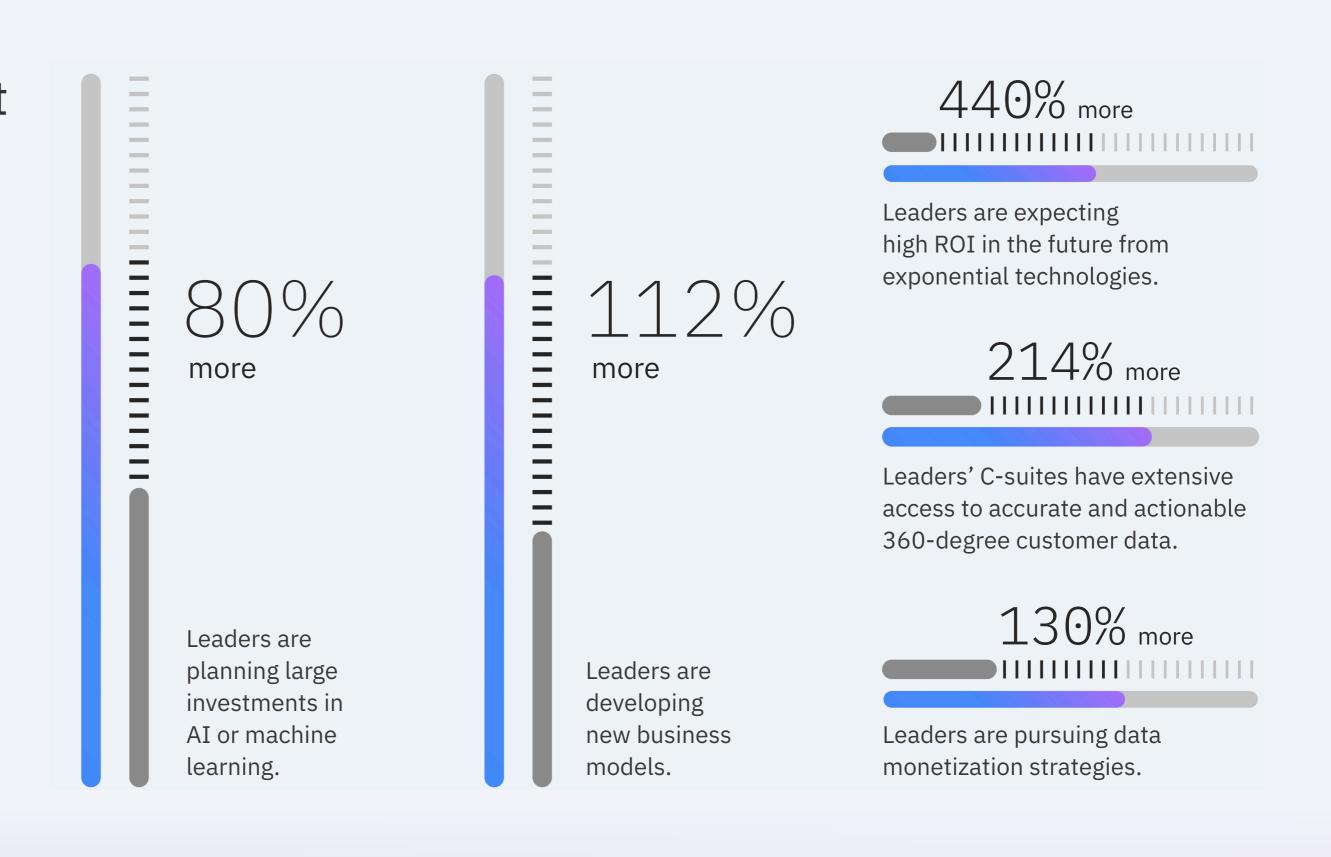
Leaders use extensive data purging for better data quality too.

Leaders freely share data across other functional business areas.

Leaders clearly define rules for collection usage and sharing of data.

Leaders benefit from DataOps

Leaders are leveraging
DataOps to realize
increased ROI, gain
an edge in AI initiatives
and strategically drive
their business.



Boost your own DataOps acumen

Join these leaders with trusted, secure, business-ready data that engenders faith in the insights developed and the confidence to pursue new opportunities.

Learn how to organize your data for trustworthy insights and AI implementations with the white paper *Deliver business-ready data fast with DataOps* or schedule a free 30-minute discussion with one of our DataOps experts to have your questions answered directly.

Read the paper

Ask an expert

