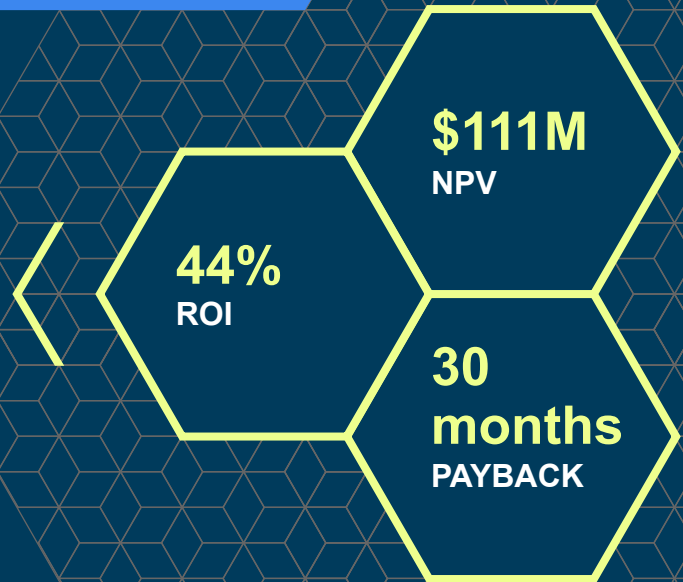
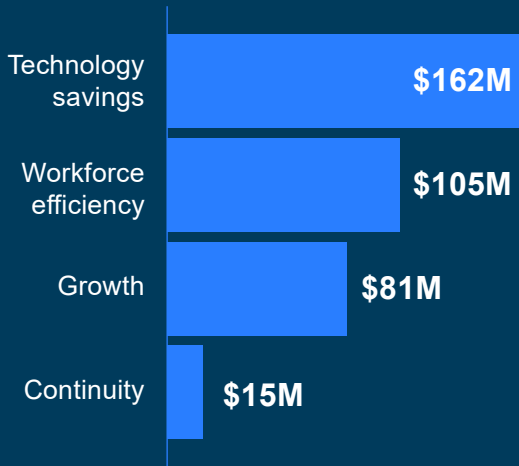


# The Total Economic Impact™ Of IBM And Red Hat For Transportation

Forrester found the following five-year financial impact of IBM and Red Hat by aggregating data from 15 customer interviews, 18 prior TEI studies, and industry annual reports.

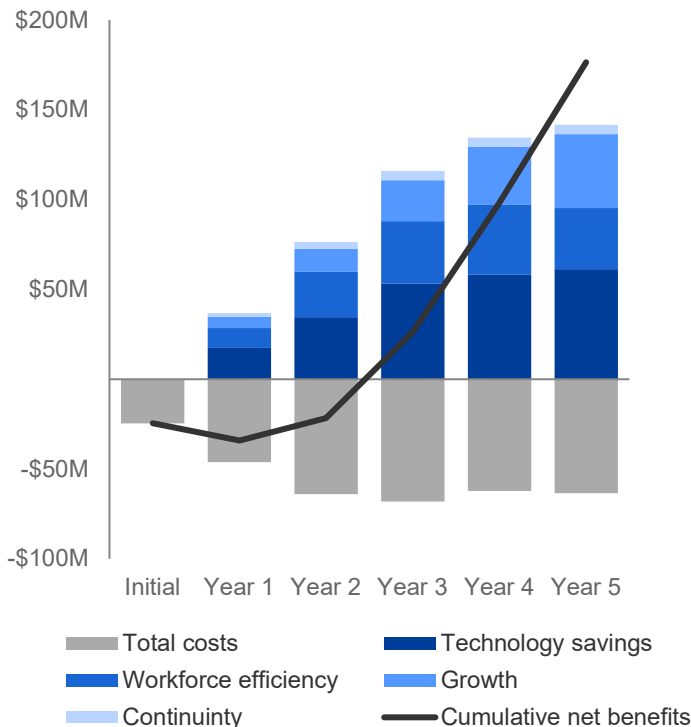
## BENEFITS TOTALED \$363M

Five-year risk-adjusted



## FINANCIAL SUMMARY

Five-year risk-adjusted



## VOICE OF THE CUSTOMER

“We’re expecting to grow 10% this year, and **having the IBM Cloud with Red Hat OpenShift makes it possible to scale for the growth.**”

*IT director,  
logistics and multimodal shipping*

“We are setting up our on-premises environment with Red Hat Enterprise Linux and using OpenShift to connect it with IBM Cloud . . . and [other cloud providers]. **We can let apps run anywhere and everywhere.** We can use open source. We can virtualize environments and automate tasks.”

*Director of IT,  
logistics and multimodal shipping*



Read the full study

This document is an abridged version of a case study commissioned by IBM, titled: “The Total Economic Impact™ Of IBM And Red Hat For Transportation,” June 2020.

Learn more at <https://www.ibm.com/account/reg/us-en/signup?formid=urx-46622>.

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