Beneath the surface of digital transformation:

Why leaders modernize enterprise applications

On the quest for digital transformation, enterprises often focus on the areas that customers can see. However, the keys to success lie below the surface.

A commissioned global study conducted by Forrester Consulting found that leaders in digital transformation prioritize modernizing their SoR—enterprise applications—while laggards do not.

Study highlights

Surveyed: 475 Enterprise business and IT leaders involved in digital transformation strategy of large enterprises in 9 industries and 6 geographical markets.

The top priority for digital transformation

#1 modernizing systems of record (enterprise applications)

Organizations prioritizing modernizing systems of record have 1.7x higher rate of digital transformation success

What modernization leaders are doing versus laggards:

- Adding automation
- Upgrading legacy applications
- Increasing adoption of DevOps
- Implementing microservices
- Migrating to cloud
- Consulting with outside technology partners

The results of digital transformation?

Leaders report dramatically higher product quality and cost reduction than laggards.

Download the full study to learn how to lead your digital transformation

Contact an expert about your digital transformation needs.

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