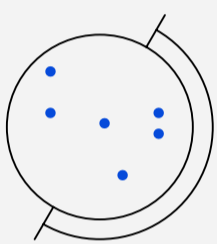
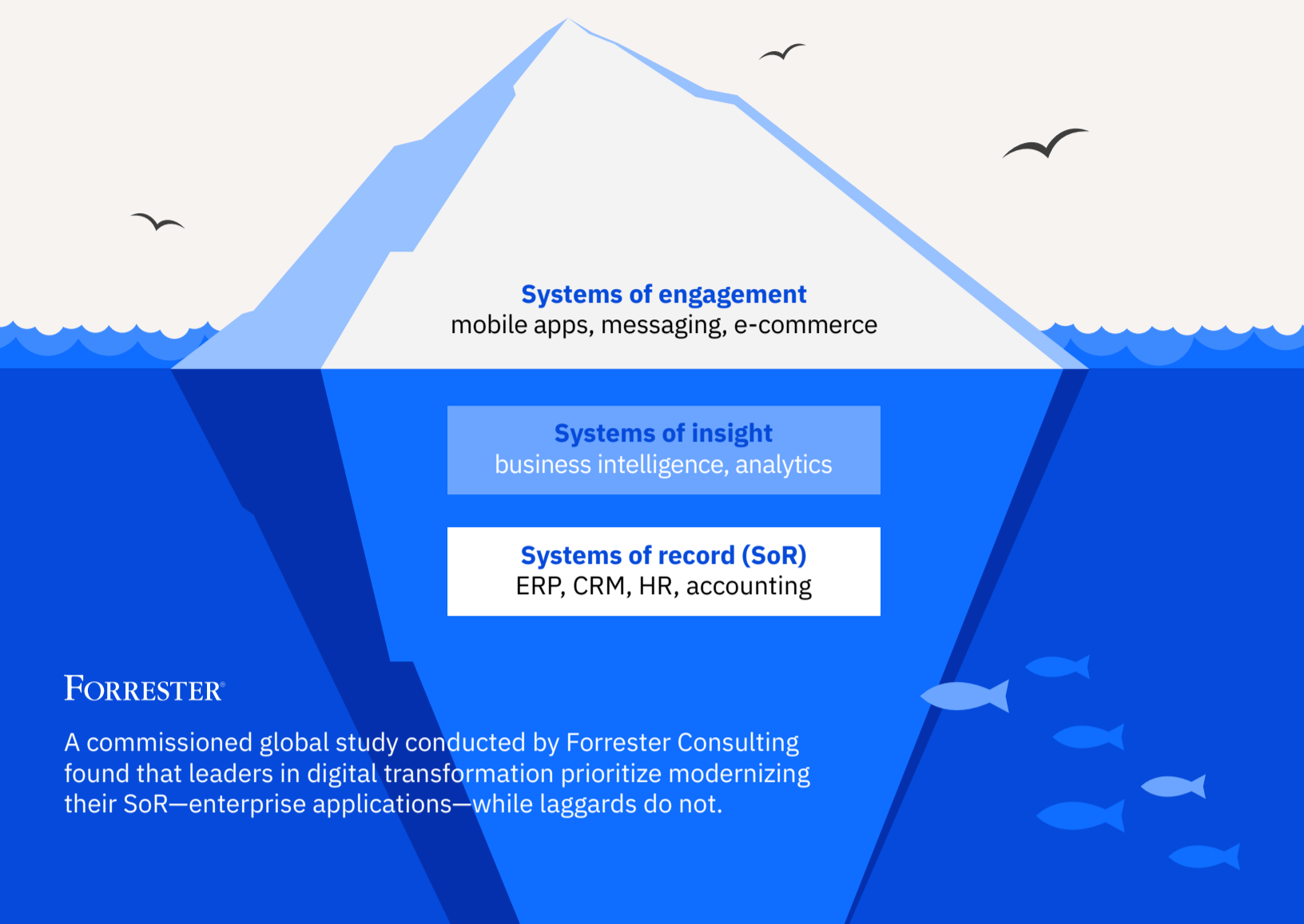


Beneath the surface of digital transformation:

Why leaders modernize enterprise applications

On the quest for digital transformation, enterprises often focus on the areas that customers can see. However, the keys to success lie below the surface.

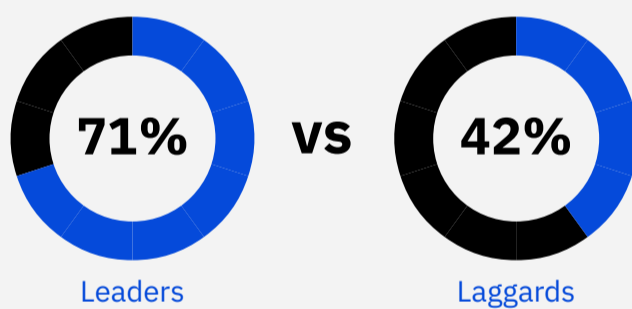


Study highlights¹

Surveyed: **475 Enterprise business and IT leaders** involved in digital transformation strategy of large enterprises in **9 industries** and **6 geographical markets**.

The **top priority** for digital transformation **#1** modernizing systems of record (enterprise applications)

Organizations prioritizing modernizing systems of record have **1.7x higher rate of digital transformation success**

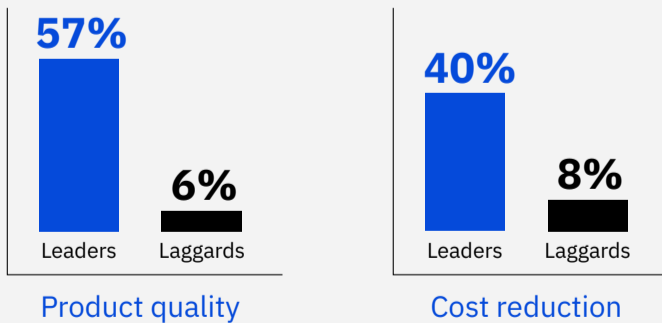


What modernization leaders are doing versus laggards:

- Adding automation
- Increasing adoption of DevOps
- Migrating to cloud
- Upgrading legacy applications
- Implementing microservices
- Consulting with outside technology partners

The results of digital transformation?

Leaders report dramatically higher product quality and cost reduction than laggards.



[Download the full study](#) to learn how to lead your digital transformation [Contact an expert](#) about your digital transformation needs.

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¹ A commissioned study conducted by Forrester Consulting on behalf of IBM, September 2017.