

# Helping you modernize and manage in a hybrid cloud world

Experience and innovation to accelerate your cloud journey

Businesses recognize the transformative power of hybrid cloud. A recent IBM Institute for Business Value study found that 97% of organizations are now operating on more than a single cloud.<sup>1</sup> The freedom that a hybrid cloud brings to build once and deploy applications anywhere has become a foundation for innovation and lasting success across a range of industries.

As the leading partner for Red Hat® in application modernization and transformation, IBM Consulting™ is positioned to meet you wherever you are in your hybrid cloud journey. This positioning, enabled by the Red Hat® OpenShift® Platform, empowers us to advise you at every step of the way with a tested approach built on deep industry, security and cloud expertise.

IBM Consulting helps you determine which applications to optimize, modernize, retire or rebuild. We can co-create and rapidly iterate using agile, DevOps and cloud-native methods—and upskill your teams in these approaches. With this industry-specific insight and broad experience in leading digital transformation on a global scale, IBM Consulting applies process and application knowledge to streamline delivery of a lower-risk path to innovation. Our expertise can help you innovate and improve time to market on an open, secured environment you can deploy essentially anywhere.

## Red Hat OpenShift Platform: Accelerate innovation, openly and securely

The open, hybrid cloud architecture based on IBM Cloud® Paks and Red Hat® OpenShift® enables businesses to easily package, process and move applications seamlessly across any cloud. The ability to build once and deploy anywhere establishes flexibility and choice, allowing companies to use their investments in more than one place and modernize while also driving business outcomes securely. These IBM solutions are pre-integrated, pre-certified, AI-powered and containerized, so businesses can deploy them to the cloud or on-premises environment of choice.



## Moving to the hybrid cloud is a journey. Why not use a GPS?

If the advantages of hybrid cloud are clear, the path to get there is not. Businesses need to move with increased speed, both reimagining their business and, at the same time, operating it. Powered by the knowledge IBM Consulting has gained leading over 100,000 successful hybrid cloud migrations, IBM Consulting Cloud Accelerator helps plan out modernization programs with step-by-step guidance and integrated tooling to de-risk your investment and accelerate transformation.

## Where we make a big difference

- Hybrid cloud mastery  
Deliver up to 2.5 times the business value of a single cloud approach.<sup>2</sup>
- Application modernization and transformation  
Design, build and manage mission-critical applications, lowering cost and accelerating innovation.
- Platform simplification  
Unify multiple platforms to provide operating consistency while improving effectiveness and efficiency.
- IT DevOps automation  
Drive organization-wide automation across process, talent, technology and data to create and scale intelligent workflows.

[Learn more](#) about the advantages of taking your hybrid cloud journey to the next level with IBM Consulting and Red Hat.

1. Mastering hybrid cloud, IBM Institute for Business Value, 22 August 2022. Outperforming Businesses: Realize 2.5-x value with a hybrid cloud platform approach, a Hurwitz & Associates white paper sponsored by IBM, 2020.

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