

Collaboration Services for HYPE Innovation

Do you need to accelerate your response to new opportunities through mining collective ideas in this competitive world? Are you looking for a better way to manage innovation or do you have to show evaluation and anticipated return on innovation projects?

Most of the innovative ideas incremental or disruptive might not see the light of the day if not harvested and nurtured. This product extends the capability of your Connections Social platform to support your company’s innovation potential.

Support the end to end Innovation Lifecycle



Plan & Set up Innovation process

Strategic innovation areas define long-term innovation goals. They help focus innovation initiatives across the company, and link innovation activities such as campaigns and projects with strategic outcomes.

Manage Idea Submission engagement and voting

Campaigns are used to generate ideas within a clearly defined area of focus. A sponsor drives the campaign, a community manager asks a diverse group to contribute ideas. Ideas are discussed, voted, and selected in the context of the campaign definition, criteria, and process.

Evaluation, Review and promotion

Ideas can be either a fully developed, ready-to-implement proposal or an incremental contribution to the overall solution. A team of experts evaluate the ideas submitted by campaign participants.



Innovation App, from our partner HYPE, provides a dedicated, integrated innovation process within IBM Connections. It includes a wizard to guide campaign setup, shares idea submission and innovation activity in Connections activity stream, checks for similar ideas when new ideas are submitted to reduce duplication, allows multiple contributors to encourage networking and collaboration, tracks ideas through the process and supports evaluation process with predefined forms as well as open comments.