Banking on India
Deep customer engagement is the basis of a bank’s success

What are India’s banking leaders saying about the future of India’s banking industry?

53% of surveyed executives from Indian banks say that cognitive computing will generate revenue growth

52% of surveyed executives from Indian banks say cognitive computing will improve customer engagement

But only 15% are doing anything about it

Are you part of the top 15% or are you part of the 85%? Learn to lead in India’s banking industry: ibm.biz/drindiabank