

Datacom Corp. – Delivers a high-performance retail analytics platform with a scalable SoftLayer bare metal server infrastructure

Scales for growth

with easily extendable cloud resources to deploy on demand

Keeps costs low

with flexible, usage-based SoftLayer® hosting technology

Supports availability

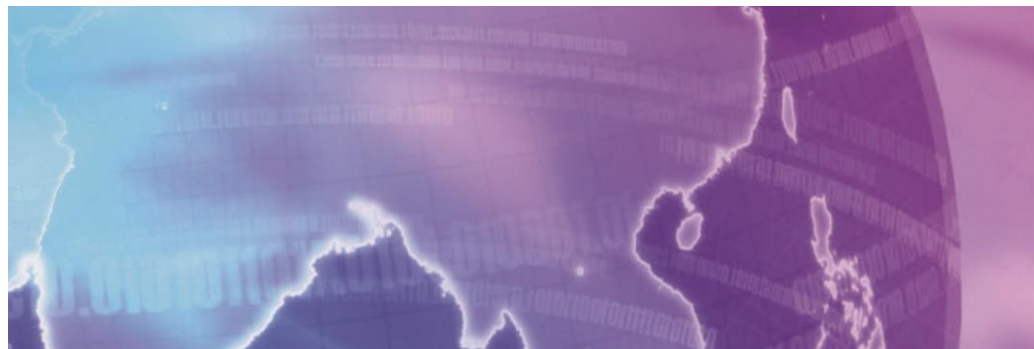
with fault-tolerant infrastructure hosted across data center locations

DATACOM CORP.

Solution component

Services

- SoftLayer®



Business challenge: To deliver its point-of-sale (POS) analytics solution to a large supermarket chain, Datacom Corp. needed a highly scalable cloud hosting solution that would offer managed services and reliable recovery capabilities.

Solution: Although Datacom had used Amazon Web Services cloud technology previously, the company determined that the SoftLayer cloud platform offered greater performance and scalability. The organization provisioned bare metal server and virtual server infrastructure in the SoftLayer Singapore and Washington D.C. data centers to host its analytics offering.

“We’ve had several experiences of cloud service delivery so far, but SoftLayer is the best in terms of cost-effectiveness and support.”

—Masanobu Jinushi, research and development manager