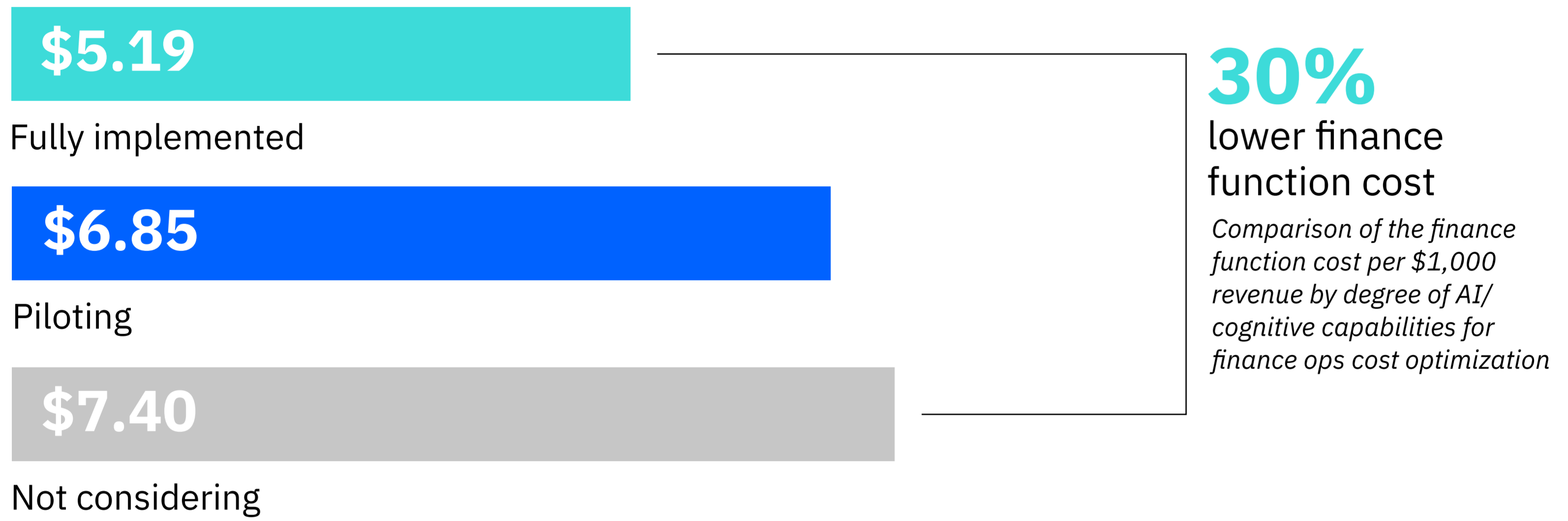


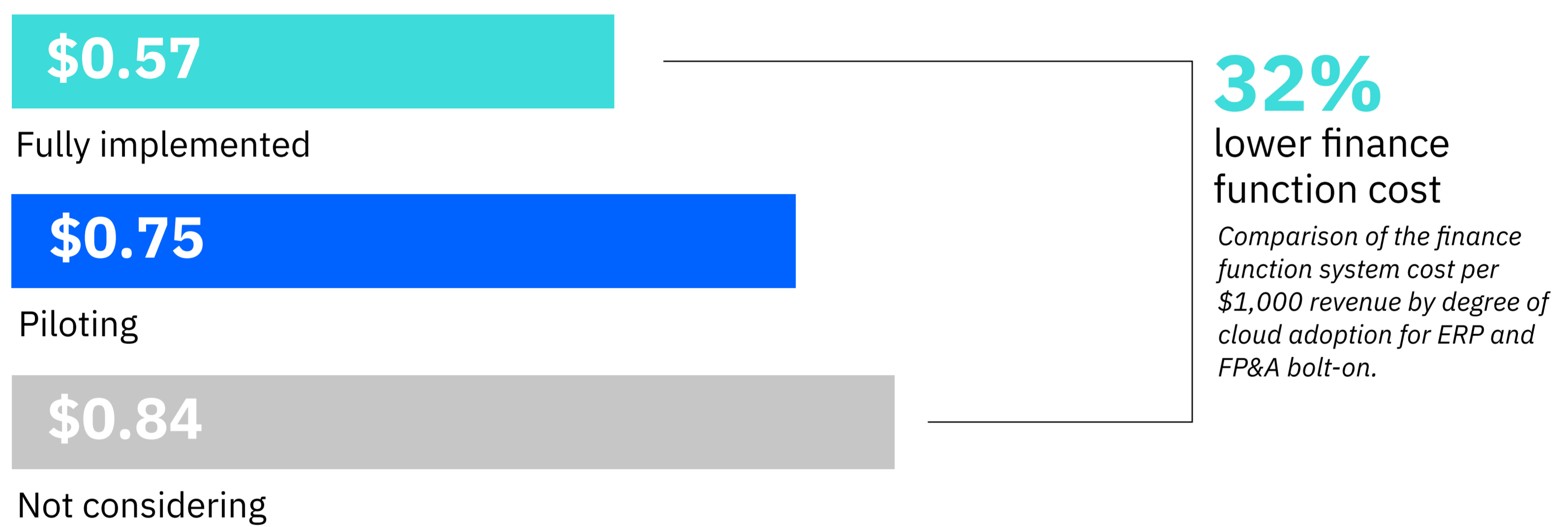
# How AI and other emerging technologies can benefit the finance function

Successful organizations gain effectiveness and efficiency

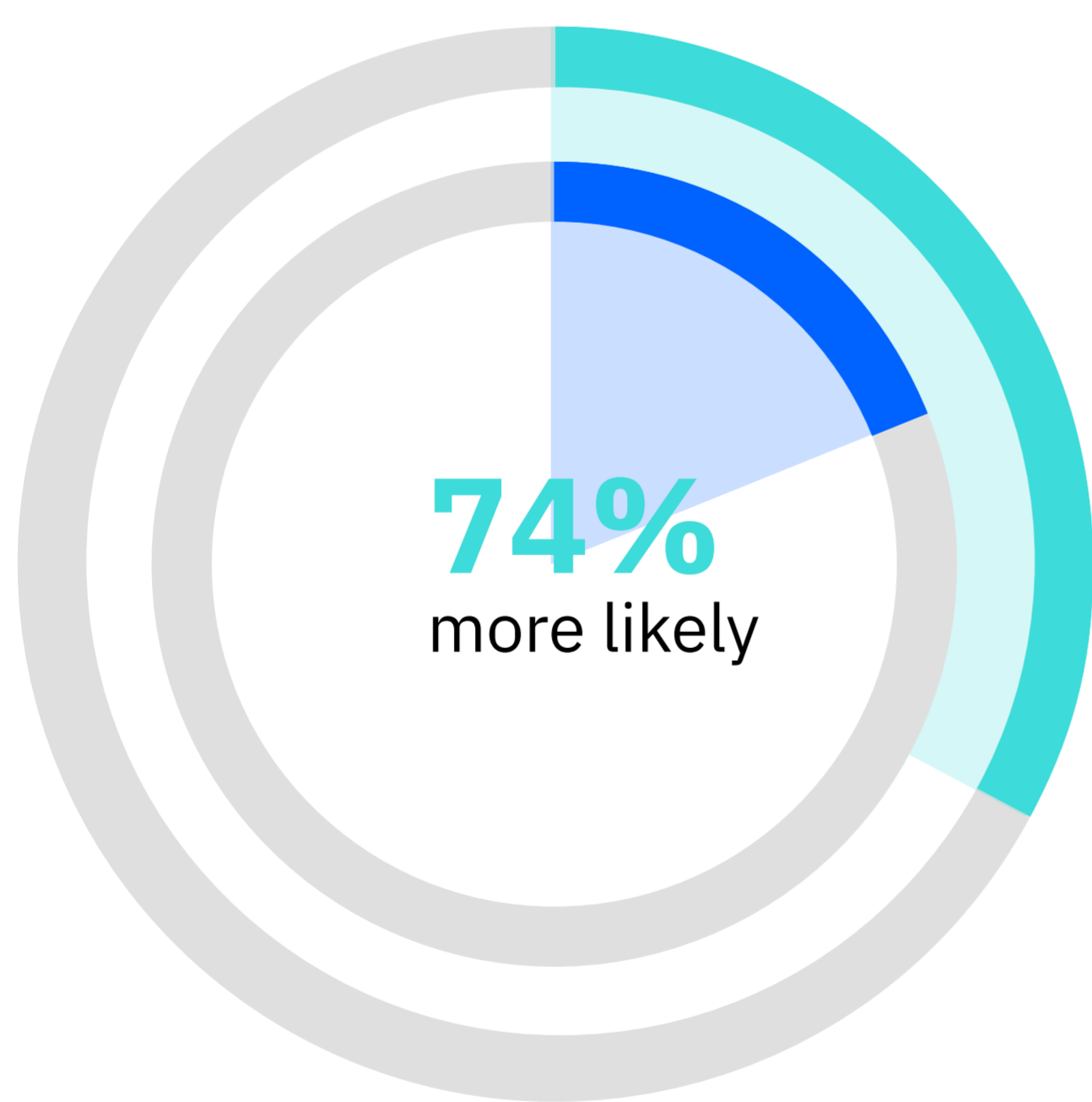
Fully implemented cognitive capabilities reduced organizations' cost of finance function by 30%



... and those fully implementing cloud technology for their ERP and FP&A bolt-on lowered system cost by 32%



What's more, AI enables real-time decisions on revenue growth



Organizations that perform real time analysis of performance metrics to make real time informed decisions with respect to revenue growth are 74% more likely to have fully implemented cognitive computing capabilities across the finance function for organic revenue growth.\*

**19%** Other respondents

**33%** Organizations that perform real time analysis for revenue growth

**How can your organization better leverage emerging technologies to improve finance operations?**

[Learn more: ibm.co/cognitive-enterprise-finance](https://ibm.co/cognitive-enterprise-finance)

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\*Statistically significant result at 95% confidence level

Source: IBV Performance Data and Benchmarking survey responses from 677 respondents representing 18 major industries and 23 countries. 2020.