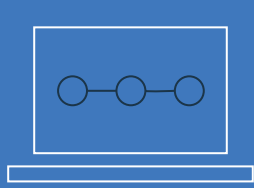




# BlueworksLive

## WHAT is IBM Blueworks Live?



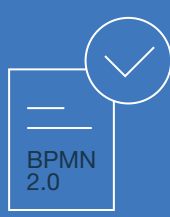
Easy-to-use business process discovery and modeling tool designed for business users



A central repository for your organization's knowledge that is always accessible and up-to-date in the cloud



Collaborative environment for process documentation and improvement

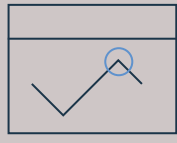


BPMN 2.0 process modeling standard-compliant

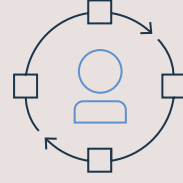
## HOW does your business benefit with IBM Blueworks Live?



Increases your organization's efficiency and process effectiveness



Allows users to quickly and easily analyze business processes and identify areas of improvement



Engages line of business users in process discovery without the need for any formal training

## WHO is using IBM Blueworks Live

IBM Blueworks Live has more than

75,000 users

with over 1,000,000 processes documented



### USA customers include:



6

of the top 10 banks



10

of the top 15 insurance companies



5

of the top 10 retailers

## HOW to get started?

1

Sign up for a free 30-day full-access trial of IBM Blueworks Live at

[www.blueworkslive.com](http://www.blueworkslive.com)

and begin process discovery in minutes.

2

Afterwards, invite your colleagues to collaborate with you!



Please email our sales team at [AAgoston@sk.ibm.com](mailto:AAgoston@sk.ibm.com) with any questions.

“With IBM Blueworks Live software I've learned about process management, how to look at work differently identify whether something is value-added and how to prepare processes for the future.”

**Carla Wolfe,**  
AVP of Enterprise Performance Excellence  
Elevations Credit Union

**Senior IT business analyst,**

A global financial management company

“As soon as we saw IBM Blueworks Live, we immediately recognized that the simplicity of it was going to allow a lot of people to participate quickly.”

