

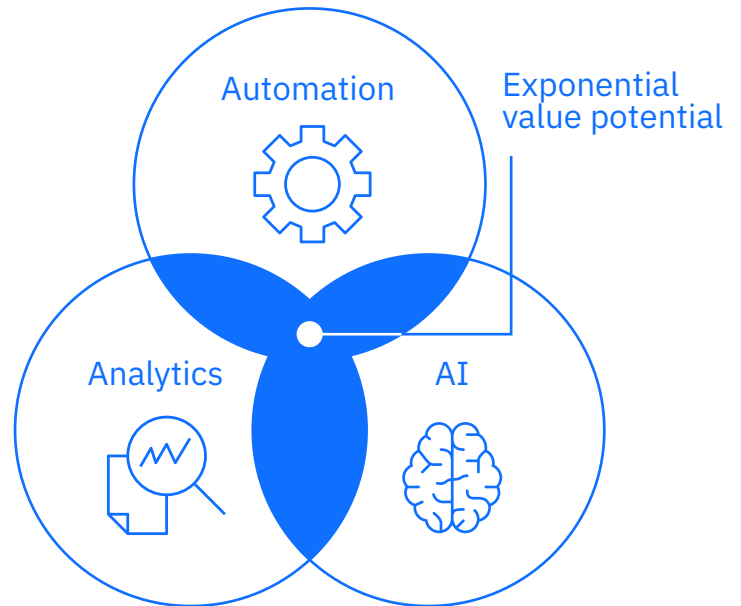
Exponentially better together: how building intelligent workflows with automation, AI, and analytics drives exponential outcomes

Organizations unlock their true potential by building intelligent workflows — powered by the “Triple-A Trifecta” of automation, AI and analytics — along a continuum that creates greater value as more processes are integrated.

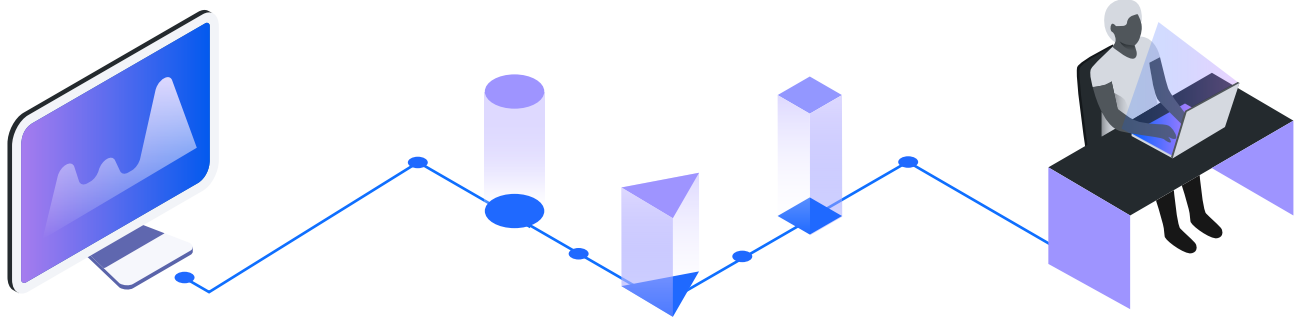
Changing a single process might deliver 15-20% better outcomes, while end-to-end intelligent workflows yield from 50%–70% improvements in metrics such as cost, speed, and growth.

Industry-leading firm, HFS Research, named IBM a top leader in Triple-A Trifecta Services, as “an execution and innovation powerhouse leveraging the power of the Triple-A Trifecta to help enterprises achieve the Cognitive Enterprise,” a blueprint for digital transformation. HFS noted IBM’s innovation edge comes from its skilled talent base and deep internal IP to leverage frameworks, tools, methods and accelerators, solutions, and consumable business platforms.

Intelligent workflows change the way work gets done and provide greater visibility, real-time insights and the power to remediate problems across business functions.



3 key benefits of intelligent workflows:



1 Harness the power of data

2 Drive exponential results through exponential technologies

3 Maximize the expertise of employees

Take action today:

Schedule a meeting with your clients to discuss creating workflows to increase productivity, cost effectiveness and intelligence. [Get the full HFS report here.](#)

