

When it comes to clinical trials, the amount of data facing oncology professionals is exploding.



Each person will generate **300M books** of health-related data in a lifetime¹



In 2017, over **260,000 studies** were registered on clinicaltrials.gov²



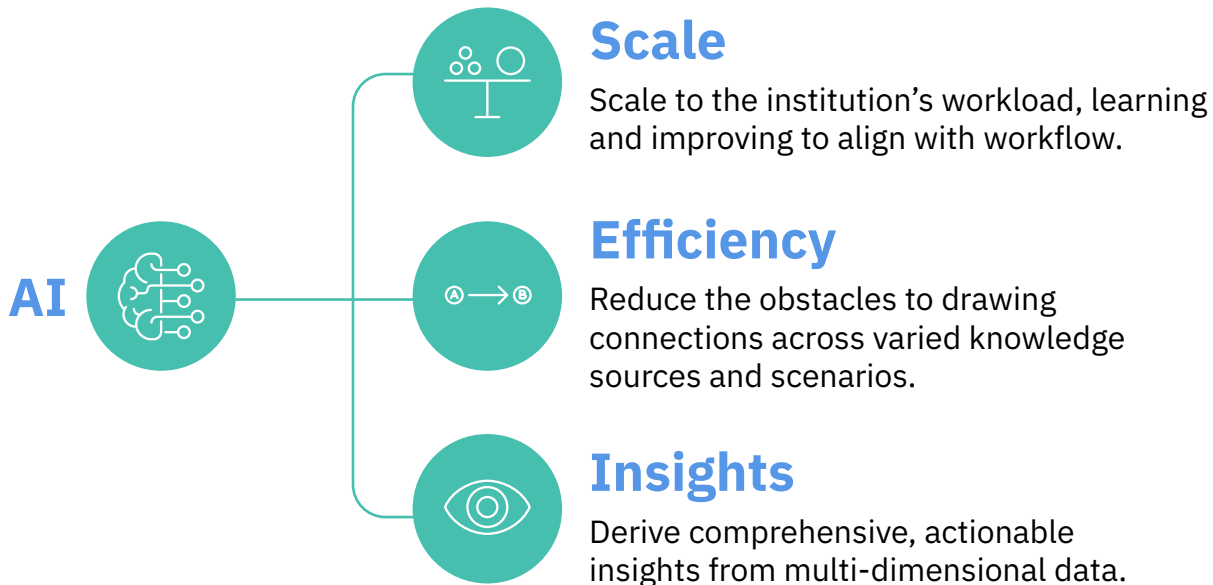
The number of new cancer cases per year is expected to rise to **23.6 million** by 2030³



Manual patient screening for trial eligibility can take approximately **110 minutes** per patient⁴

With all of this information, **what if something important is overlooked?**

Consider the difference of using artificial intelligence versus rules-based or manual methods.



Want to learn more about the impact of AI on clinical trials?
ibm.co/clinical-trial-matching

¹IBM. The New Era of Watson Computing. Accessed at: <https://www.ibm.com/developerworks/community/files/form/anonymous/api/library/a82c60c3-d3d9-4444-9f9f-63678cf12c17/document/b36ecf8b-9288-4bc6-82b1-50ccf3c02fbf/media/The%20New%20Era%20of%20Watson%20Computing.pdf>

²Implementation of a Clinical Trial Matching System. HIMSS 2018. Dr. Haddad, Mayo Clinic.

³National Cancer Institute: Cancer Statistics. Accessed at: <https://www.cancer.gov/about-cancer/understanding/statistics>

⁴2017 ASCO Annual Meeting. Cognitive technology addressing optimal cancer clinical trial matching and protocol feasibility in a community cancer practice. DOI: 10.1200/JCO.2017.35.15_suppl.6501 Journal of Clinical Oncology 35, no. 15_suppl (May 2017) 6501-6501.