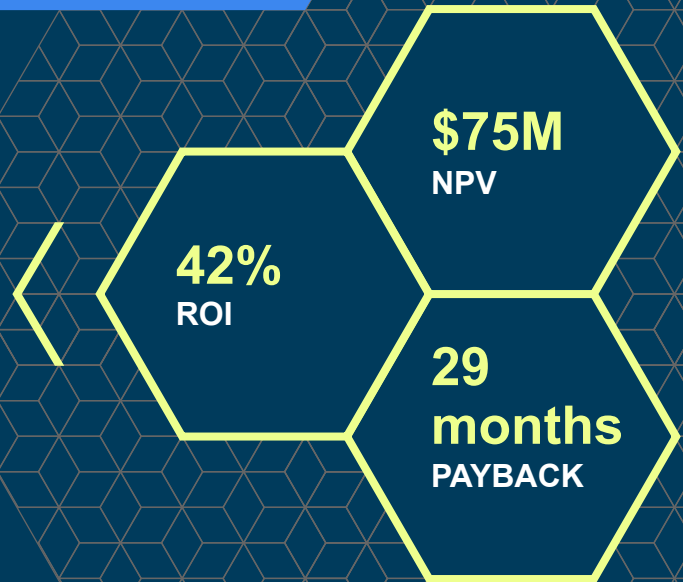
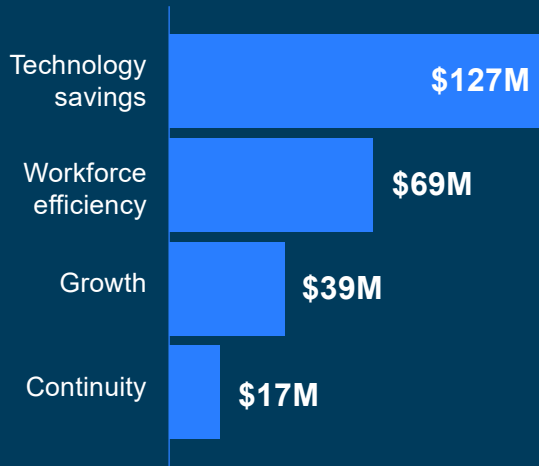


The Total Economic Impact™ Of IBM And Red Hat For Financial Services

Forrester found the following five-year financial impact of IBM and Red Hat by aggregating data from 15 customer interviews, 18 prior TEI studies, and industry annual reports.

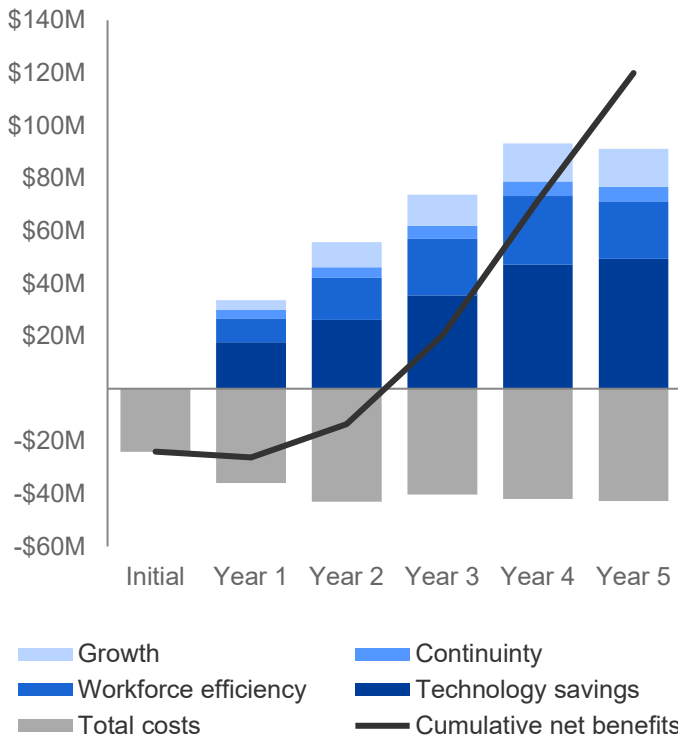
BENEFITS TOTALED \$252M

Five-year risk-adjusted



FINANCIAL SUMMARY

Five-year risk-adjusted



VOICE OF THE CUSTOMER

“We are now deploying our applications via containers with OpenShift on our IBM mainframes, even though they are still running z/OS. **The speed and memory utilization is better than anything you can imagine.**”

*VP and information security officer,
NA regional bank*

“By deploying our hybrid cloud platform [built with Red Hat and IBM], we gained the opportunity to delve into markets and industry segments that weren’t on our radar before. It let us specialize in new ways and monetize more things. **Overall, it increased our revenue.**”

*Head of IT operations,
secure payments and communications*



Read the summary

This document is an abridged version of a case study commissioned by IBM, titled: “The Total Economic Impact™ Of IBM And Red Hat For Financial Services,” June 2020.

Learn more at <https://www.ibm.com/account/reg/us-en/signup?formid=urx-46000>.

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