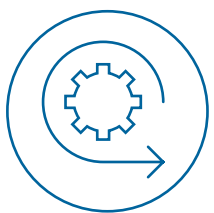


Accidental agitators

Digital Reinvention in transportation

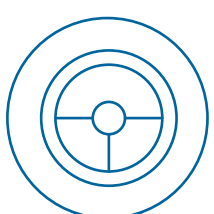
What transportation executives see happening



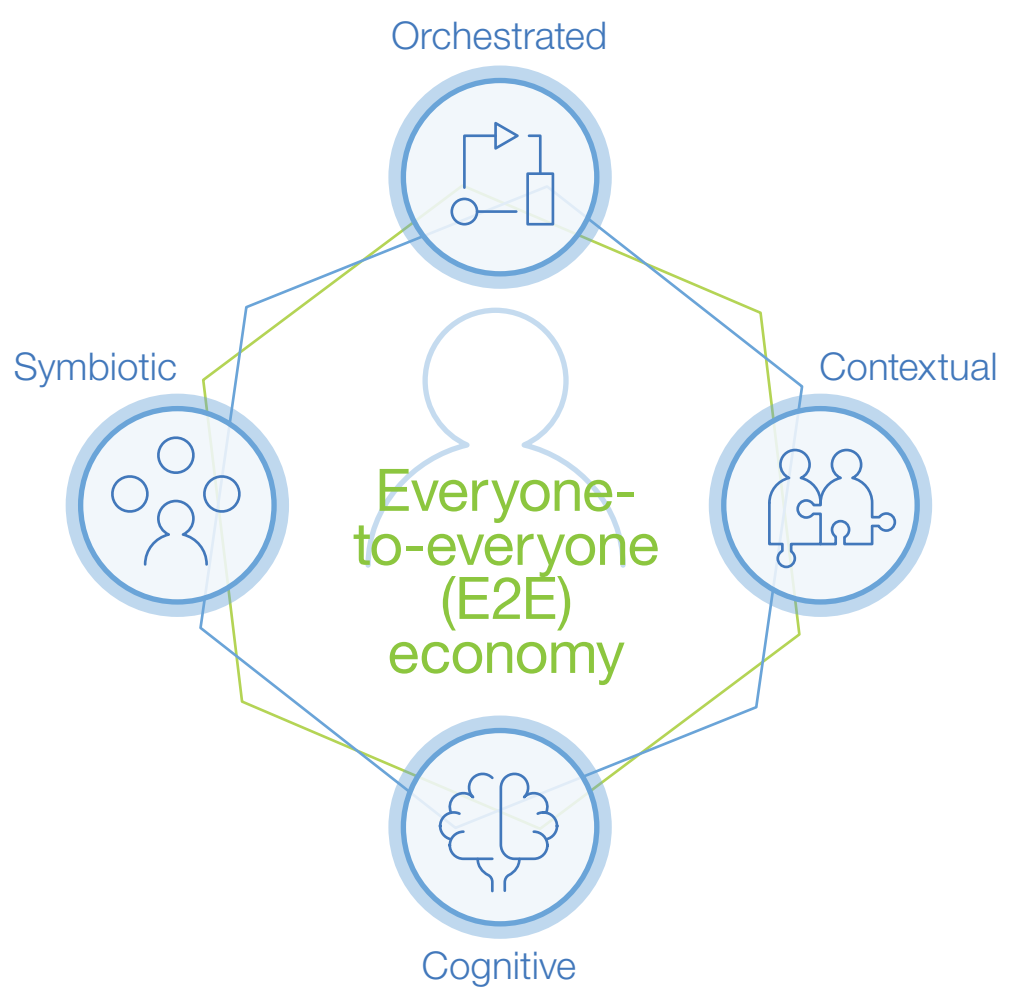
51% of surveyed transportation executives say traditional value chains are being replaced with new value models



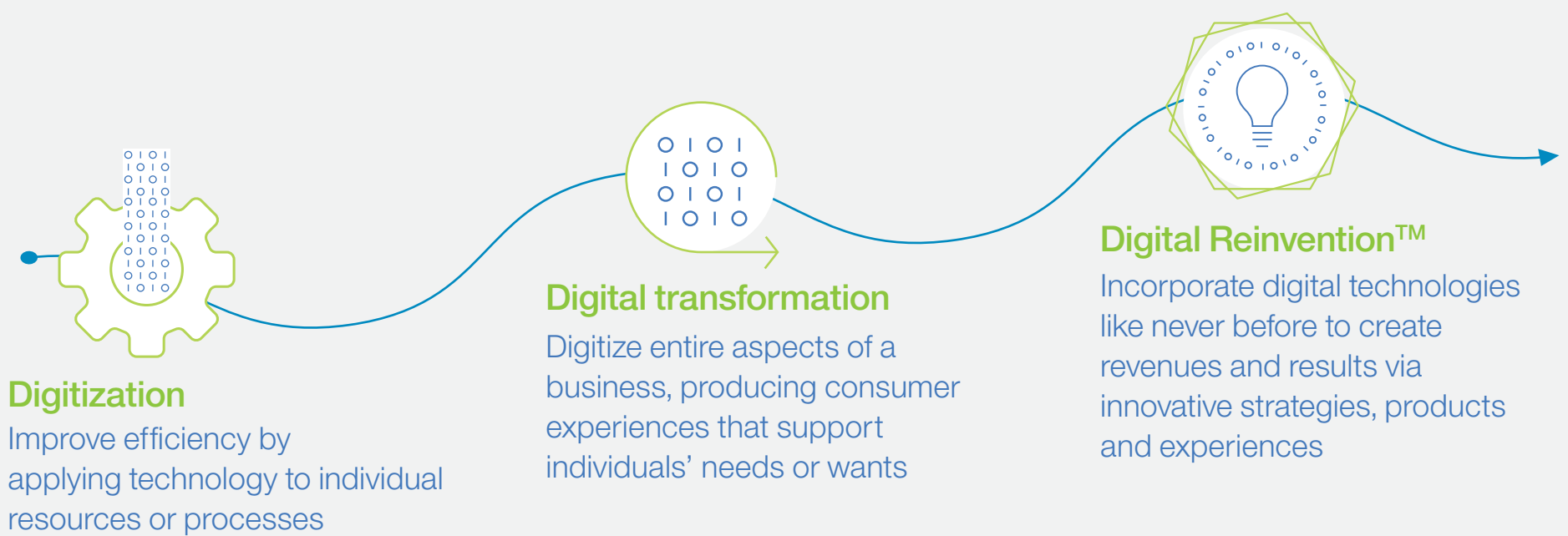
49% of surveyed transportation executives report that boundaries between their industry and others are blurring



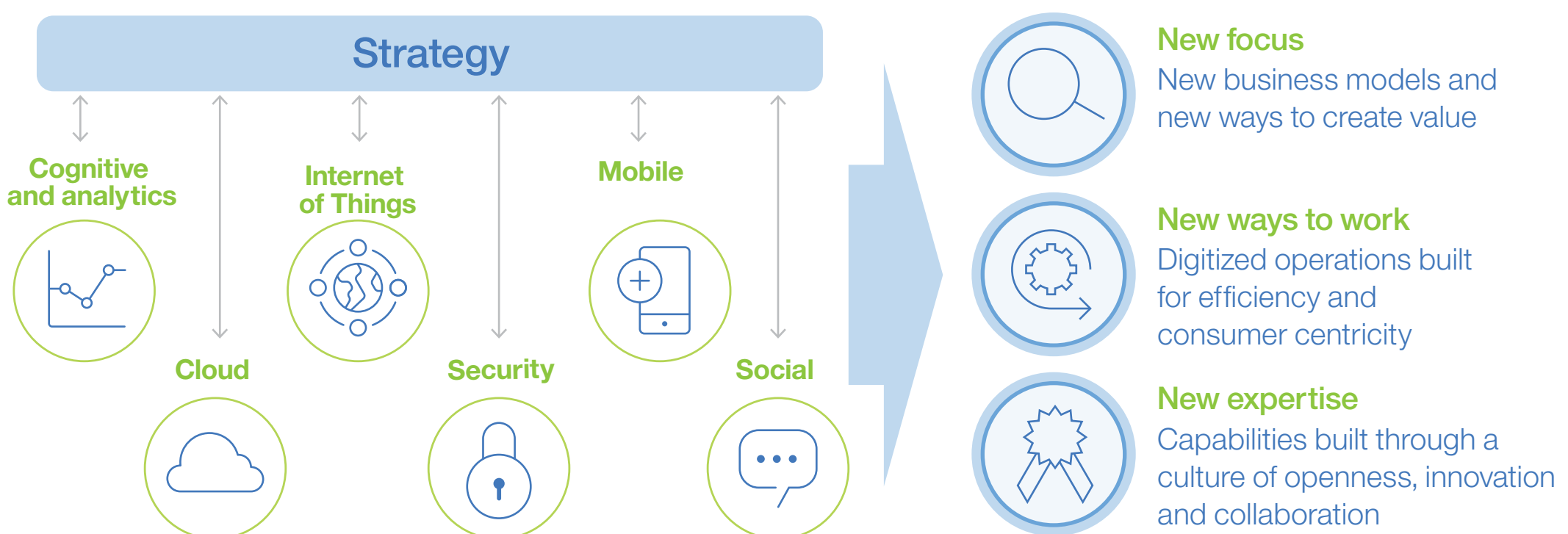
55% of surveyed transportation executives say competition from new and unexpected sources is impacting their businesses



Transportation industry executives recognize the imperative to digitally reinvent their business



Transportation businesses need to seize a digital advantage



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