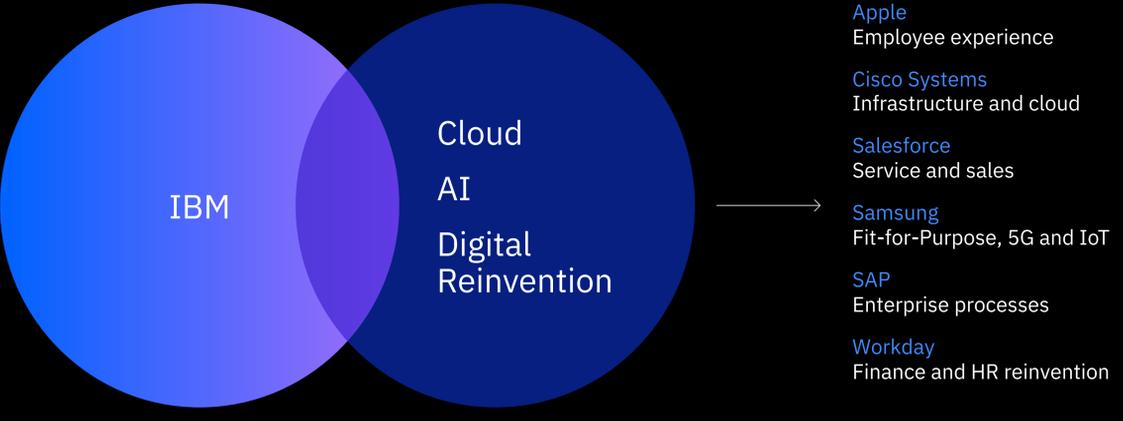


# Deliver greater value and accelerate growth with IBM strategic alliances

The nexus of the partnership ecosystem for our clients



## IBM and Apple

iOS apps for IBM, lifecycle management, augmented reality and IBM® Watson® on mobile devices through Apple's Core ML deliver large-scale Digital Reinvention®

- Industry-driven development services with IBM mobility for iOS
- 5,300+ engagements with more than 400 apps deployed
- Integrated cloud AI and on-device machine learning (ML) with IBM Watson Services for Core ML
- Accelerated development with IBM Cloud™ Developer Console for Apple

## IBM and Cisco

Preintegrated and pretested solutions designed to help seamlessly and simply accelerate digital transformation in a security-rich hybrid, multicloud world

- 25,000+ mutual clients at the network edge and in data centers and the cloud with IBM Services™
- Global network of professionals: IBM is a Cisco certified Global Gold partner
- Shared ecosystem of IBM Business Partners enables experienced implementation

## IBM and Salesforce

A new level of customer engagement across sales, service, marketing and more

- 3,200+ Salesforce certifications and more than 150 industry accelerators
- Bluewolf, an IBM company, combines the scale of IBM with unmatched Salesforce expertise
- Insights from IBM Watson and Salesforce Einstein enable faster, smarter decisions across your business
- Weather insights that can inform customer interactions and business performance

## IBM and Samsung

Samsung's 5G portfolio and secure, fit-for-purpose devices combined with IBM's advances in hybrid cloud, AI and digital transformation help to redefine mobility for smarter business.

- 5G allows faster access to data, making it possible to run AI on cloud
- Secure data transmission to and from the IBM Cloud
- Customized mobile and IoT devices, including wearables and VR

## IBM and SAP

Make your digital reinvention a reality and bring intelligence to your enterprise.

- 37,000+ consultants, 5,500+ implementations and 200+ client references: unrivalled SAP experience
- 150+ SAP S/4 HANA instances now in operation
- Wide range of on-premises, hybrid and multicloud deployment options

## IBM and Workday

IBM has global expertise, cognitive solutions and experience as a Workday customer. In addition, IBM Design Thinking methods create tools and methodologies that help your HR and finance reinvention.

- 2,800+ Workday certifications
- 500+ Unique Workday clients
- 140+ IBM Workday Continuum postproduction services clients
- Workday HR AI Assistant with Watson is an HR chatbot

Learn more about the cross-brand capabilities of IBM Strategic Partnerships and Alliances.

[Learn more](#) →

