# Welcome to the future of work

\$ 2.1B

is how much Fortune 500 companies lose each year on unproductive meetings

68%

of US employees are not fully engaged at work

\$1B

invested by IBM in cognitive computing to ensure collaboration with Watson™ is secure to the core



## What if you could empower your teams to work smarter and achieve more?

With IBM Watson Workspace, teams can focus on what matters and tap into AI-powered insights to solve problems in minutes or seconds instead of days or hours.

Intelligent collaboration with Watson

#### Learn

Jenny the Marketing Manager has been on vacation for two weeks. Thanks to Watson™, who has summarized key details, questions and to-do's for her, she can quickly catch up over a morning coffee.





#### Communicate

Jenny needs to clarify the new product branding with Paul the Designer. The discussion is getting complex, so using Watson™ she switches to video and launches Zoom with one click.

### Take action

Jenny and Paul can quickly turn conversations into actions. Watson™ understands their conversation, summarizes the information, prioritizes next best actions, and makes recommendations, helping them to reach better decisions in less time.





## Go further

Jenny decides to take her team's collaboration to the next level. She reaches out to Chris the Developer, who taps into ready-to-use APIs and develops his own AI-infused solutions to meet the specific needs of their organization.

Getting started is easy.
Try out IBM Watson Workspace.

Start your free trial



