

The four elements of efficiency

**How Resiliency as a Service can help you succeed
in the hybrid cloud environment.**



The four elements of hybrid cloud success.

Resiliency as a Service offers the four elements of hybrid cloud success.



improving the user experience



using analytics to keep data safe



implementing and orchestrating the hybrid strategy



automating testing and maintenance

By 2017, more than 80% of IT organizations will commit to hybrid cloud architectures for their companies.


The four elements of hybrid cloud success.

These organizations are adopting hybrid cloud because, if you run fewer services yourself, you can be more nimble as an organization.

However, the hybrid cloud can create a complex IT environment. Traditional business continuity management is too limited to take care of the obstacles from running both a private and public cloud.

The average cost of a data-center outage has gone up 38% since 2010.

Is your business primed
for hybrid cloud success?
To find out, ask yourself
these four questions.



The four elements of hybrid cloud success.



Improving the user experience

Question:

Are your managers making sure your IT can respond anywhere?

Answer:

Your IT staff needs the convenience to keep up on all devices. A Software Defined Resiliency (SDR) network gives you a front-end, centralized portal with everything you need in one place.

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Using analytics to keep data safe

Question:

What do you need to protect?

Answer:

Using SDR, you can pull information, map methodologies and see key risks through analytics before they become critical issues.



Implementing and orchestrating the hybrid strategy

Question:

How long can a business tolerate outages, and how much data can afford to be lost?

Answer:

It can cost up to \$4m if a data breach happens. An easy-to-use orchestration layer can monitor and manage disaster recovery control and automation, dealing with disruptions faster, as well as limiting potential disruptions.

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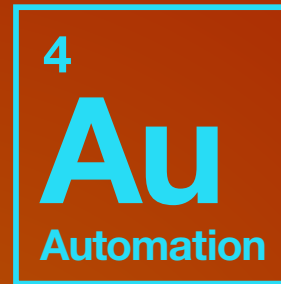
automating testing and maintenance

Question:

How do you ensure that your business quickly adopts changes in your app production?

Answer:

Automation can minimize the need for manual IT support while running tests and maintenance more efficiently.



Do you have the four elements of hybrid cloud success?

Learn more about how IBM RaaS can help your IT solve your problems in a hybrid cloud environment.

<http://ibm.biz/BdrTGx>

Sources:

* Ponemon, 2016 Cost of a Data Breach report

Forbes Insights, "The need to bring a paradigm shift in Business Resiliency"

