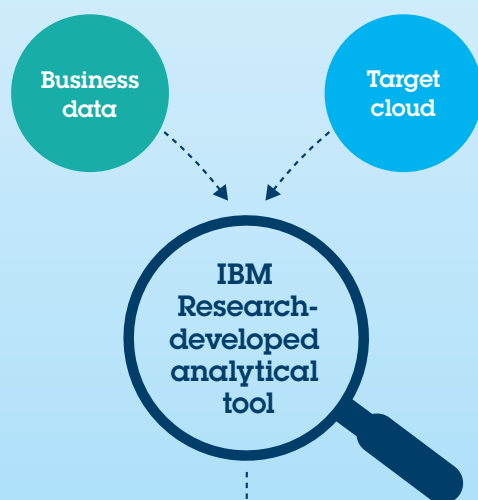


IBM Workload Transformation Analysis for Cloud

Analytics-based decision making can help ease the transition to cloud

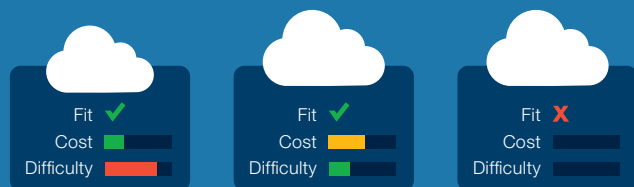


Workload 1
ABC Express
Tracking app



Current cost
US\$2000
per year

IBM Workload Transformation Analysis for Cloud



Target cloud 1
Cost per year:
US\$200
Difficulty: 80

Target cloud 2
Cost per year:
US\$1000
Difficulty: 3

Target cloud 3

Complicated decisions

Moving workloads to the cloud is not just about the technology. It's about the people, processes and complicated decisions that go with it:

- Which workloads will fit and run in my target cloud?
- How do I prioritize workloads for migration?
- How compatible is infrastructure, middleware, non-functional requirements?
- What about the impact and operational cost?
- Will it be cost effective?

Key benefits of IBM Workload Transformation Analysis for Cloud

- Automate manual tasks to help reduce analysis time by up to 66%†
- Receive a quantitative operational cost analysis
- Prioritize workloads for migration
- Optimize cloud investments with low-impact, high-return methodology
- Help simplify and speed cloud deployment
- Get face-to-face professional support and guidance

“Our completed WTA project demonstrates the expected impact of cloud migration in our department. Thanks to this project we now have the right foundation for moving forward.”

— CIO, major media firm, 2014

For more information

To learn more, read the white paper *Analyzing your workloads: The foundation of a successful cloud implementation*. <https://ibm.biz/BdXjcf>