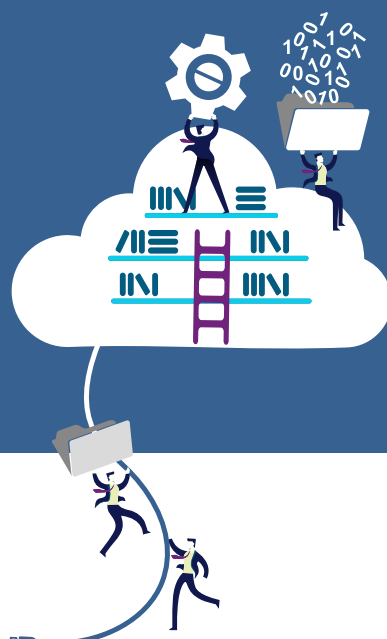# THE STATE OF FLASH STORAGE IN THE ENTERPRISE
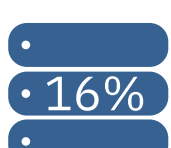
It's challenging...

Complexity is the biggest storage challenge today

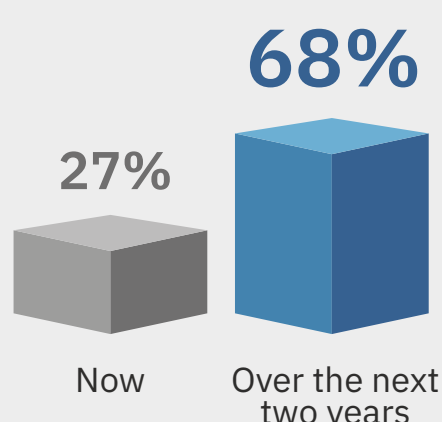**19%** Understanding and making decisions on cloud storage
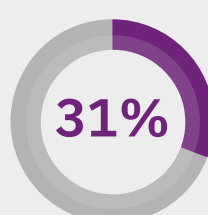
16% Growing storage volumes

15% Cost of arrays and media

Getting serious

Organisations that use Flash 'extensively' will more than double over the next two years.
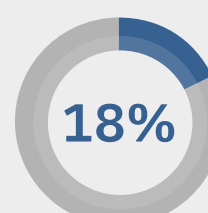
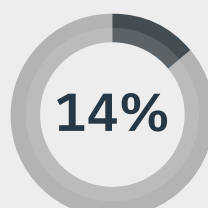**27%**
Now

68%
Over the next two years

Speed machine

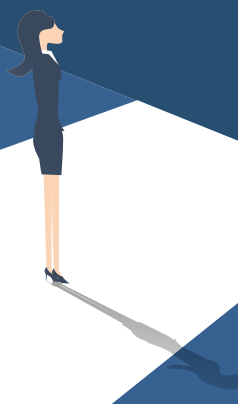Speed on information access is regarded as the biggest single advantage of Flash

31% Speed

18% Environmentally-friendly

14% More physically reliable

Price is the biggest deterrent

20%
Price

14%
Durability concerns

14%
Moving to cloud storage instead
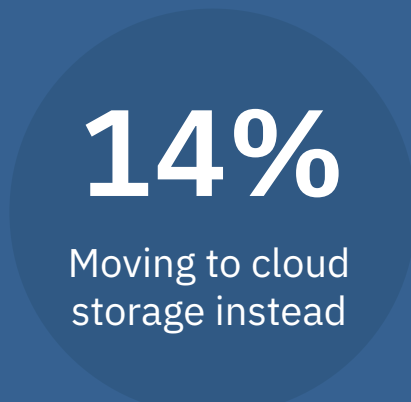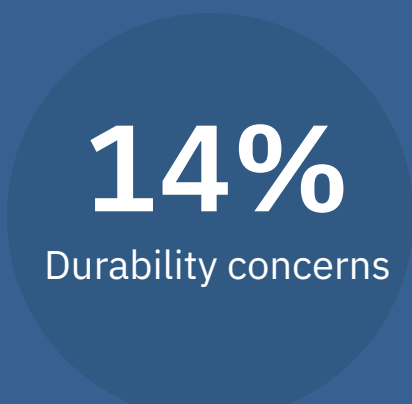
Faster apps drive spending

Making applications run more speedily is the biggest single catalyst for investing in storage

30%
Need to speed applications

19%
Data analytics

16%
Rich data