



Overview

The need

Resene Paints Ltd. needed a simple, cost-effective solution for publishing onsite data to a cloud-hosted database supporting its new online tool for estimating paint volumes.

The solution

Eight Wire Ltd. delivered its Conductor offering, a powerful data migration solution running on SoftLayer® cloud technology and developed with support from the SoftLayer Catalyst Startup Program.

The benefit

Resene completed its data migration project 98 percent faster than anticipated, cut ongoing costs by 83 percent and reduced its annual maintenance burden by approximately 100 hours.

Resene Paints Ltd.

SoftLayer platform powers migration that cuts costs by 83 percent and speeds project by 98 percent

Established in 1946, Resene Paints Ltd. is a multinational paint manufacturer with operations throughout New Zealand, Australia and Fiji. The company's products include a full range of paint and specialist coatings for residential, commercial, marine, heavy industrial, road marking, automotive and agricultural use.

Seeking fast, effective data synchronization

To help customers accurately and efficiently estimate paint volumes for large-scale construction projects, Resene developed a cloud-based online tool. The manufacturer's small IT department sought a simple, cost-effective solution for publishing onsite data to the application's cloud-hosted database.

"We needed a reliable way to synchronize our cloud database with our onsite database," says Resene head of application development Daniel Shannon. "And it was a good opportunity to implement a master data management process."

Resene Paints Ltd. engaged Eight Wire Ltd. to deliver its Conductor offering, a powerful data migration and management solution running on SoftLayer cloud technology. "IBM is a trusted brand, so we were happy to have an underlying SoftLayer delivery platform," says Resene head of application development Daniel Shannon.



Powering data migration with the SoftLayer platform

Resene engaged Eight Wire Ltd., a New Zealand-based firm, to deliver its Conductor offering, a powerful data migration and management solution running on SoftLayer cloud technology. Developed with support from the SoftLayer Catalyst Startup Program, the Conductor platform is designed to move cloud data quickly, easily and effectively.

“IBM is a trusted brand, so we were happy to have an underlying SoftLayer delivery platform,” says Shannon. “And Conductor is a seamless plug-in that really does all the work for you. It was very simple to set up our database synchronization.”

Accelerating the project and cutting costs

With the Conductor solution running on SoftLayer cloud technology, Resene greatly accelerated its data migration efforts, completing its project 98 percent faster than anticipated. “We considered using a Microsoft product that would have taken around 10 days,” says Shannon. “With Conductor, we performed the entire process in just four hours.”

Resene also reduced ongoing costs for the offering—including development, licensing and support—by 83 percent compared to a traditional data migration and management solution.

Finally, the solution’s autofix capabilities save Resene approximately 100 maintenance hours annually. “The Conductor offering running on SoftLayer provides real peace of mind,” says Shannon. “And it greatly simplifies what would be a painful aspect of application maintenance.”

Solution component

Services

- SoftLayer®

For more information

To learn more about IBM Cloud computing solutions, please contact your IBM marketing representative or IBM Business Partner, or visit the following website:

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