

# How live video made the corporate heartbeat stronger at AngioDynamics

This maker of medical devices has 1,300 employees at four locations, with 25% in the field daily. How can it securely reach, unify, and align its workforce?

**1,300**  
employees

New York

Georgia

UK

Netherlands



It tried **video town halls** using just a webcam and speakerphone.

Then it switched to IBM Cloud Video.

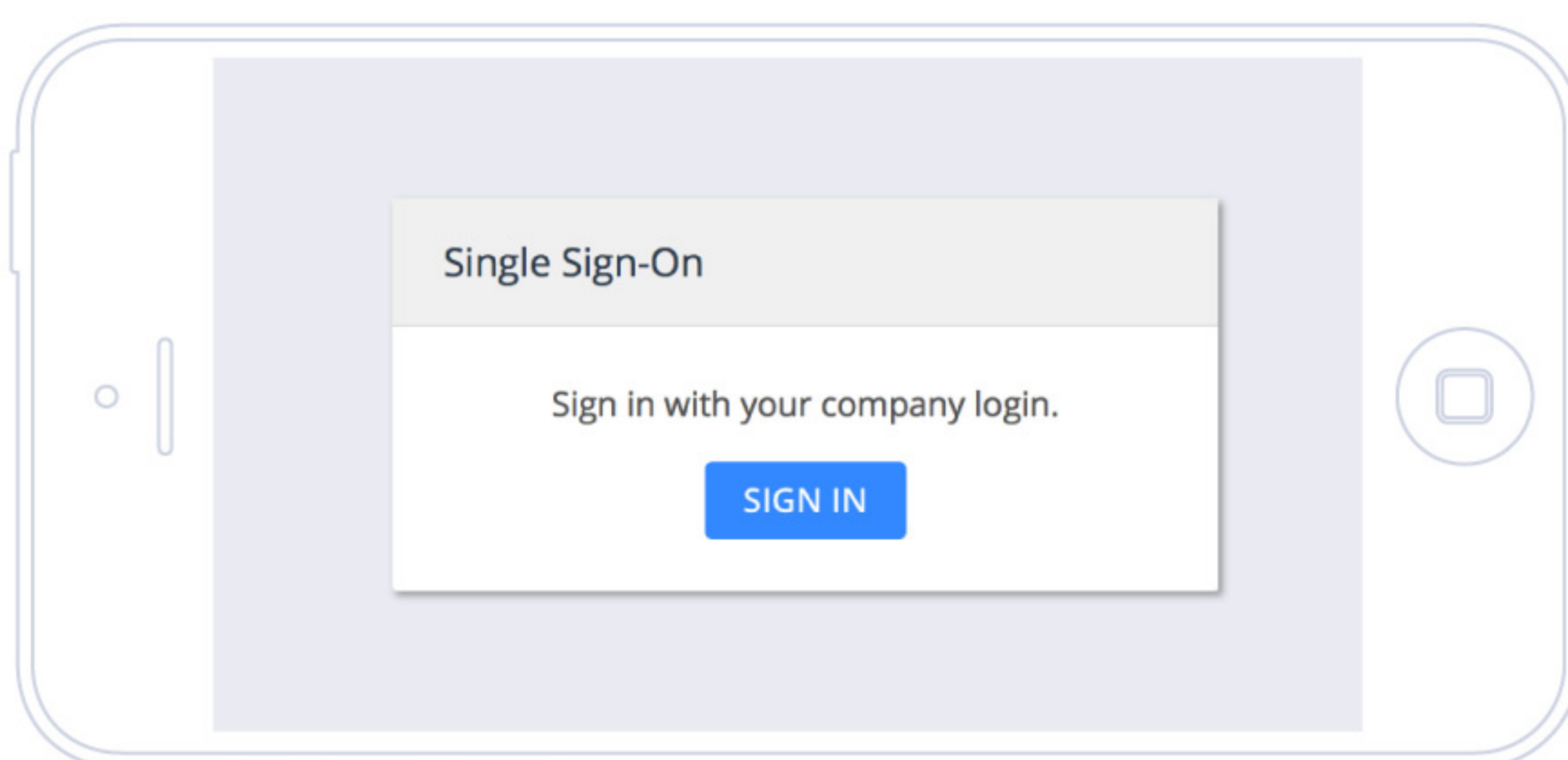
**3x**  
more people  
engaged.

They liked the rich HD video and audio, and interacting through a Q&A module.



**“We got really great feedback. A senior vice president burst into our room after seeing our stream because he couldn’t believe how much better it was than what we had before, and he was thrilled at the reporting.”**

Dan Hamilton,  
Multimedia Specialist  
AngioDynamics



**Only authorized viewers** see content because of integration with single sign-on, helping to meet compliance requirements.

**“The solution is very streamlined, and it switches between multiple CDNs, so we don’t ever have to worry about dropping our webcast.”**

Dan Hamilton,  
Multimedia Specialist  
AngioDynamics



**Watch the AngioDynamics customer story** in less than two minutes.

For more information visit [IBM Cloud Video](#) or [contact us](#).